

ELECTED OFFICIAL CANDIDATES: CITY GOVERNMENT OVERVIEW

Information Meeting

September 30, 2020



CITY OF **SAN PABLO**
City of New Directions



SESSION OVERVIEW

WELCOME AND INTRODUCTIONS – San Pablo City Manager Matt Rodriguez and City Executive Staff

PURPOSE

The information provided is a **general overview** of current City of San Pablo operations, programs and projects intended to inform official candidates running for elected office in San Pablo, and for the interested general public.

CAMPAIGN ACTIVITY PROHIBITED

NOTE: This is NOT a City-sponsored Candidate Forum for purposes of election campaigning. No candidate, election or voter information will be provided for the November 2018 election at this information session. No campaign activity shall be occur on public property or public resources used for this purpose (CA Govt Code 3201, 8314 et. seq.).

QUESTIONS AND ANSWERS

Questions on the City's presentation today are welcomed from candidates and the general public



CITY GOVERNANCE

- City of San Pablo is a GENERAL LAW city incorporated under state law on April 27, 1948. Municipal affairs are primarily governed by State law (per CA Government Code section 36501) *Note: There are approximately 481 incorporated cities and towns in the State of California; 395 (82%) are general law cities; 86 (18%) are charter cities.*
- City operates under a COUNCIL-MANAGER form of government:
 - San Pablo voters elect an at-large 5-member City Council which serves as the City's legislative body
 - A Mayor is selected annually among a 5-member elected City Council on a rotational basis
 - City Council oversees the City's general administration; makes policy via adopted Resolution; enacts laws and regulations via adopted Ordinance; provides contract authority for City services; and sets an annual budget
 - City voters also elect at-large an elected City Clerk and City Treasurer who serve in official city capacities per the San Pablo Municipal Code (SPMC Section 2.08.050; 2.08.060)



CITY GOVERNANCE

COUNCIL-MANAGER form of government (Continued):

- City Council has an adopted Code of Conduct (Resolution #2016-162) and discharges duties and powers per State law
- City Council officially appoints a **professional City Manager** to serve as the City's chief administrative officer to carry out day-to-day administration of City operations and City Council policy implementation (SPMC Section 2.04.110; 2.04.140)
- City Council officially appoints a **professional City Attorney** to serve as the City's chief legal counsel to advise the City Council on all aspects of local government and municipal legal affairs (SPMC Section 2.08.090)
- Both the City Manager and City Attorney serve as **at-will "contract employees"** and discharge official duties in accordance with SPMC requirements (SPMC Section 2.04.130)



CITY OF SAN PABLO ORGANIZATIONAL CHART, FY 2020/21 EFFECTIVE 7/1/20

TOTAL FTE: 196.8

SAN PABLO CITY COUNCIL

6.0 FTE

CITY ATTORNEY 1.0

1.0 Legal Assistant

2.0 FTE

CITY MANAGER 1.0

1.0 Executive Assistant to CM
1.0 Deputy City Clerk
1.0 Management Analyst

8.0 FTE

ASSISTANT CITY MANAGER 1.0

RISK MANAGEMENT
Municipal Pooling Authority (MPA)
1.0 Administrative Clerk I/II

HUMAN RESOURCES

MANAGER 1.0
HR FUNCTIONS/
MANAGEMENT SUPPORT
1.0 HR Technician

COMMUNITY SERVICES DIRECTOR

1.0
COMMUNITY SERVS.

RECREATION SERVICES

1.0 Community Services Manager
4.0 Community Svcs. Coordinator I/II
5.0 Building Attendant (P/T)
11.0 Rec. Leader (P/T)
2.0 Rec Specialist (P/T)
1.0 Sr. Rec Specialist (P/T)
0.4 Art Curator (P/T)
4.1 Admin Intern (P/T)

SENIOR SERVICES

1.0 Community Svcs. Coordinator I/II
1.5 Building Attendant (P/T)
0.5 Admin Intern (P/T)
1.0 Senior Admin. Clerk

YOUTH, SCHOOL & COMMUNITY PARTNERSHIPS (YSCP)

1.0 Comm. Services Manager
3.0 Community Serv. Coordinator I/II
0.5 Admin Intern (P/T)
0.3 Student Intern (P/T)

PARATRANSIT

1.0 Community Svcs. Coordinator I/II
3.0 Paratransit Driver (F/T)

42.3 FTE

COMMUNITY & ECONOMIC DEVELOPMENT DIRECTOR

1.0
COMMUNITY & ECONOMIC DEV. SERVS.

BUILDING SERVICES

1.0 Chief Building Official
1.0 Building Inspector
2.0 Sr. Permit Tech.
1.0 Administrative Clerk I/II

PLANNING SERVICES

1.0 Planning Manager
1.0 Assistant/Associate Planner
1.0 Administrative Clerk I/II
1.0 Planning Aide

1.0 Administrative Secretary
1.0 Management Analyst

12.0 FTE

ADMINISTRATIVE SERVICES DIRECTOR

1.0
FINANCE & I.T.

BUDGET & FISCAL SERVICES

1.0 Accounting Manager
2.0 Accounting Technician
2.0 Fiscal Clerk I/II (Non-Confidential)

Information Technology Services

1.0 Info. Tech. Manager
1.0 Info. Tech. Supervisor
1.0 Info. Tech. Administrator
2.0 Info. Tech. Technician

11.0 FTE

PUBLIC WORKS DIRECTOR/CITY ENGINEER

1.0
ENG., ENV. SERVS. & MAINT.

ENGINEERING

0.5 Management Analyst
1.0 Sr. Civil Engineer
1.0 Sr. PW Inspector
2.0 Assistant/Associate Engineer
1.0 Admin. Clerk I/II
1.0 Engineering Aide

ENVIRONMENTAL SERVICES

1.0 Senior Maintenance Worker
0.5 Maintenance Worker I/II
1.0 Sr. Environmental Prog. Analyst
1.0 Environmental Prog. Analyst
0.5 Environmental Prog. Analyst (P/T)

MAINTENANCE & FACILITIES

1.0 Maintenance & Operations Superintendent
2.0 Maintenance Supervisor
3.0 Sr. Maintenance Worker
8.5 Maintenance Worker I/II
0.5 Management Analyst
1.0 Administrative Clerk I/II

27.5 FTE

CHIEF OF POLICE

1.0
POLICE DEPARTMENT

SWORN STAFF

2.0 Police Captain (1 underfilled @ Lieut.)
3.0 Police Lieutenant
10.0 Sergeant
43.0 Police Officer

NON-SWORN STAFF

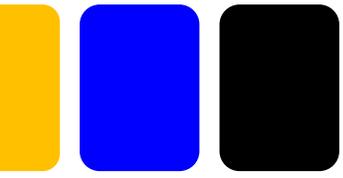
1.0 Police Support Services Manager
1.0 Police Executive Assistant
7.0 Police Services Technician
4.0 Jailer
1.0 Police Services Assistant
8.0 Police Admin. Clerk
1.0 Senior Maintenance Worker
0.5 Background Invest. (P/T)
1.5 School Crossing Guard (P/T)
2.0 Police Cadet (P/T)
1.0 Community Outreach Technician

CODE ENFORCEMENT

1.0 Building Inspector

88.0 FTE





CITY MANAGER'S OFFICE

MISSION AND AUTHORITY:

- To provide leadership and direction in the implementation of City Council policy objectives under the City Council Priority Workplan.
- Administration of all City services and programs; ensures appropriate staffing to support a high-performance organization; promotes ethical and transparent management, accountability, community responsiveness and customer service excellence.
- The City Manager takes all orders and directives from a majority vote of the City Council (SPMC Section 2.04.110)
- The City Manager is the appointing authority for all City employees and administers the City's personnel civil service system (SPMC Section 2.04.140; 2.04.160;2.04.170)
- The City Manager annually prepares and submits a city budget and classification & compensation plan to the City Council for approval (SPMC 2.04.220)



CITY MANAGER'S OFFICE STAFFING

➤ City Manager's Office

- 1 FT City Manager - Matt Rodriguez
- 1 FT Assistant City Manager - Reina Schwartz
- 1 FT Management Analyst – Viviana Toledo
- 1 FT Executive Assistant - LaTanya Fisher
- 1 FT Administrative Clerk II - Christine Maki

➤ Human Resources

- 1 FT Human Resources Manager – Alicia Southern
- 1 FT Human Resources Technician - VACANT

➤ Deputy City Clerk

- 1 FT Deputy City Clerk - Lehny Corbin



CITY MANAGER'S OFFICE

MAJOR RESPONSIBILITIES & PROGRAMS:

- Administer Annual City Council Priority Workplan
- Annual Budget Preparation & Goal Setting
- Special Project Administration (Coordinated with City Departments):
 - Major Projects: City-wide Public Fiber WAN Project; FS#70 Project; Plaza San Pablo & Old Civic Center In-fill Development Sites; New Police Department & Law Enforcement Training Center; PW Corp Yard Project; Rumrill Complete Streets Project; Wildcat Creek Restoration & Trail Project.
 - Annual San Pablo Community Grant Program
 - Public Infrastructure Funding Program
- E-news / Social Media Programs
- Human Resources & Employer-Employee Labor Relations
- Risk Management/Liability Program Administration
- City Awards & Recognition Programs
 - All-America City Award (2014)
 - Robert Wood Johnson Foundation, Culture of Health Prize (2017)



HUMAN RESOURCES

➤ HR provides specialized assistance to employees in the following areas:

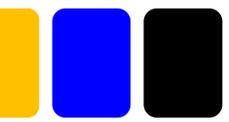
- Employee and labor relations
- Citywide policy development
- Recruitment & retention of employees
- Classification and compensation studies
- Administration of benefits
- Compliance with federal and State employment laws.



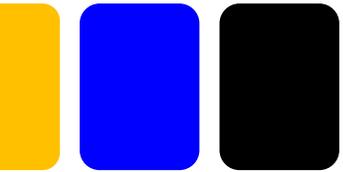
DEPUTY CITY CLERK

- Prepares legislative agendas for City Council, Local Successor Agency, Joint Powers Financing Authority, and Housing Successor Agency in compliance with the Brown Act
- Records all actions in official minutes, maintains a computerized legislative history
- Political Reform Filing Officer
- Ensure codification of ordinances in Municipal Code
- Is the Elections Officer responsible for administration of all municipal elections and compliance with Fair Political Practices Commission filings
- Receives and responds to Public Records Requests and other legal filings such as lawsuits and subpoenas
- Certifies and attests documents
- Administers Oaths of Office
- Keeper of official City Seal
- Manages Boards and Commissions memberships and vacancies



 **QUESTIONS?**





CITY ATTORNEY'S OFFICE

MISSION

To provide proactive legal advice to help the City achieve its goals in a lawful manner including both the City Council's Priority Workplan and the ongoing operations of the City; and

To practice preventive law to protect the City from liability



CITY ATTORNEY'S OFFICE STAFFING



- 1 FT City Attorney – Lynn Tracy Nerland
- 1 FT Legal Assistant – Sarah Maroof
(who also assists other departments as needed and available)

* Pre-COVID photo



CITY ATTORNEY'S OFFICE

➤ What does a City Attorney Not Do:

- I don't handle adoptions, divorces, wills or other personal legal matters for San Pablo residents
- I don't typically handle prosecutions in criminal court
- I don't handle private disputes between neighbors
- I don't represent individual Council Members or even just the City Manager





CITY ATTORNEY'S OFFICE

➤ What does a City Attorney Do:

Make sure that City is following the law and appropriately memorializing what is occurring:

- City enters into contracts
- City owns and leases property
- City has employees
- City regulates individuals, businesses and property owners
- City must follow specific laws regarding governmental transparency and fairness, such as Brown Act, Public Records Act, Conflict of Interests laws, Due Process
- City gets sued and occasionally sues others



CITY ATTORNEY'S OFFICE

➤ City Claims and Lawsuits:

- Just because something goes wrong within the City's boundaries doesn't mean that the City is liable
- The law protects cities and gives them immunities for public policy reasons: e.g. trail immunity to ensure public policy of access to open space even if the city can't maintain all of it
- Whatever City pays on a claim or lawsuit is the taxpayers' money
- The City is a member of a joint risk pool with other cities

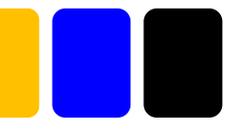


CITY ATTORNEY'S OFFICE

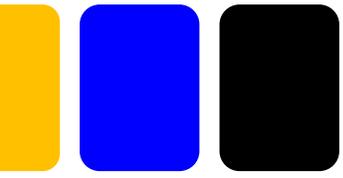
➤ Newly Elected Officials:

- If elected, assume that your emails, texts, Facebook postings, tweets, etc. about City matters are public records
- If elected to City Council, then confidential briefing of pending lawsuits and legal matters
- If elected to City Council, then subject to the Brown Act even before you are sworn into the position of City Council Member: you cannot meet or discuss City matters – whether in person, phone, email, text, Facebook, tweet, etc. -- with a majority of other Council Members outside of a noticed, public meeting



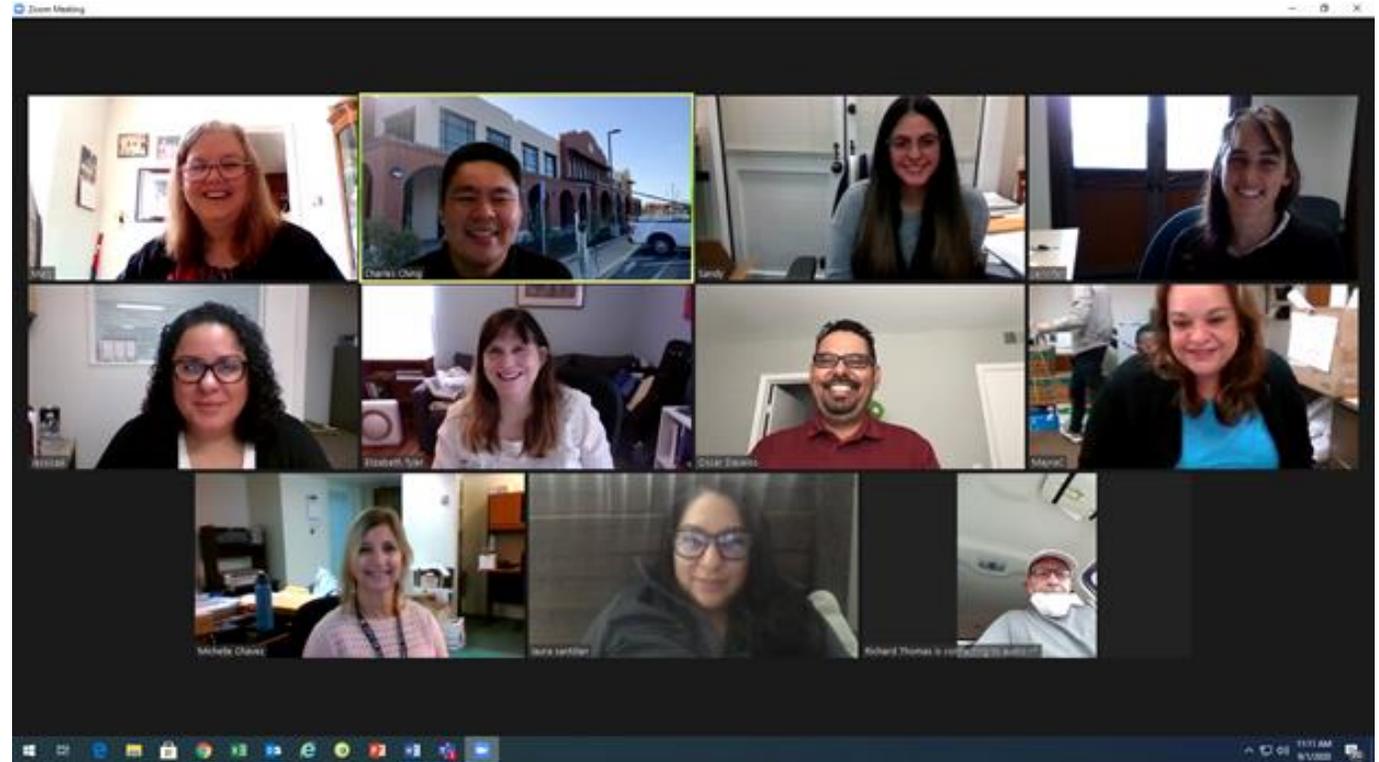
 **QUESTIONS?**





COMMUNITY AND ECONOMIC DEVELOPMENT

- Economic Development Division
- Planning Division
- Building Division
- Housing Division



COMMUNITY AND ECONOMIC DEVELOPMENT STAFFING

➤ Economic Development

- 1 Community and Economic Development Director
- 1 Administrative Secretary

➤ Planning

- 1 Planning Manager
- 1 Associate Planner
- 1 Planning Aide

➤ Building

- 1 Chief Building Official
- 2 Senior Permit Technician
- 1 Administrative Clerk
- 1 Building Inspector

➤ Housing

- 1 Management Analyst - Housing

➤ Contract Services (as needed)

- Building Inspector



ECONOMIC DEVELOPMENT DIVISION

➤ **Focuses on the City's economic development efforts and initiatives:**

- Business Recruitment and retention
- Real estate acquisition, disposition and development
- Project management

➤ **Responsible for winding down all business of the former Redevelopment Agency and oversees the activities of the Local Successor Agency:**

- Implementation of the LSA's LRPMP
- Disposition of LSA properties



PLANNING DIVISION

- Regulates land uses within the City of San Pablo
- Implements the City of San Pablo General Plan, Specific Plans and Regulating Plan
 - San Pablo Avenue Specific Plan
 - 23rd Street Specific Plan
 - Mixed Use Center South (Plaza San Pablo) Regulating Plan
- Implements the City's Zoning Code: Citywide development standards for residential, commercial, and mixed uses
- Holds monthly Planning Commission meetings to review public and private development proposals.
- Updates and revises the General Plan every 10-15 years and make similar changes to the Specific Plans and the Zoning Code as needed to implement the General Plan



BUILDING DIVISION

- Conducts plan reviews.
- Provides code and building related information to public at the counter.
- Issues building permits.
- Conducts inspections for public and private projects to confirm compliance with building codes and city ordinances.
- Provides lead management of the Residential Health and Safety Program, a program to ensure rental units meet a minimum occupancy standard.
- Assists with Code Enforcement.



HOUSING DIVISION

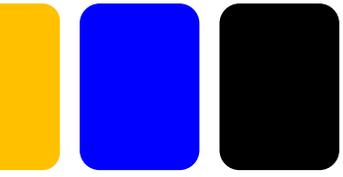
➤ Focuses and implements the City's housing efforts and initiatives:

- Creation of new housing (affordable and market rate)
- Creates and administers City and Housing Successor programs that encourages home ownership
 - FTHB Program
 - COVID 19 Housing Grant Program
- Administers the Housing Successor Agency's Loan Portfolio
- Creation and Implementation of the City's Affordable Housing Strategy
- Improving the City's Housing Stock



QUESTIONS?





ADMINISTRATIVE SERVICES DEPARTMENT

MISSION

➤ Finance Division

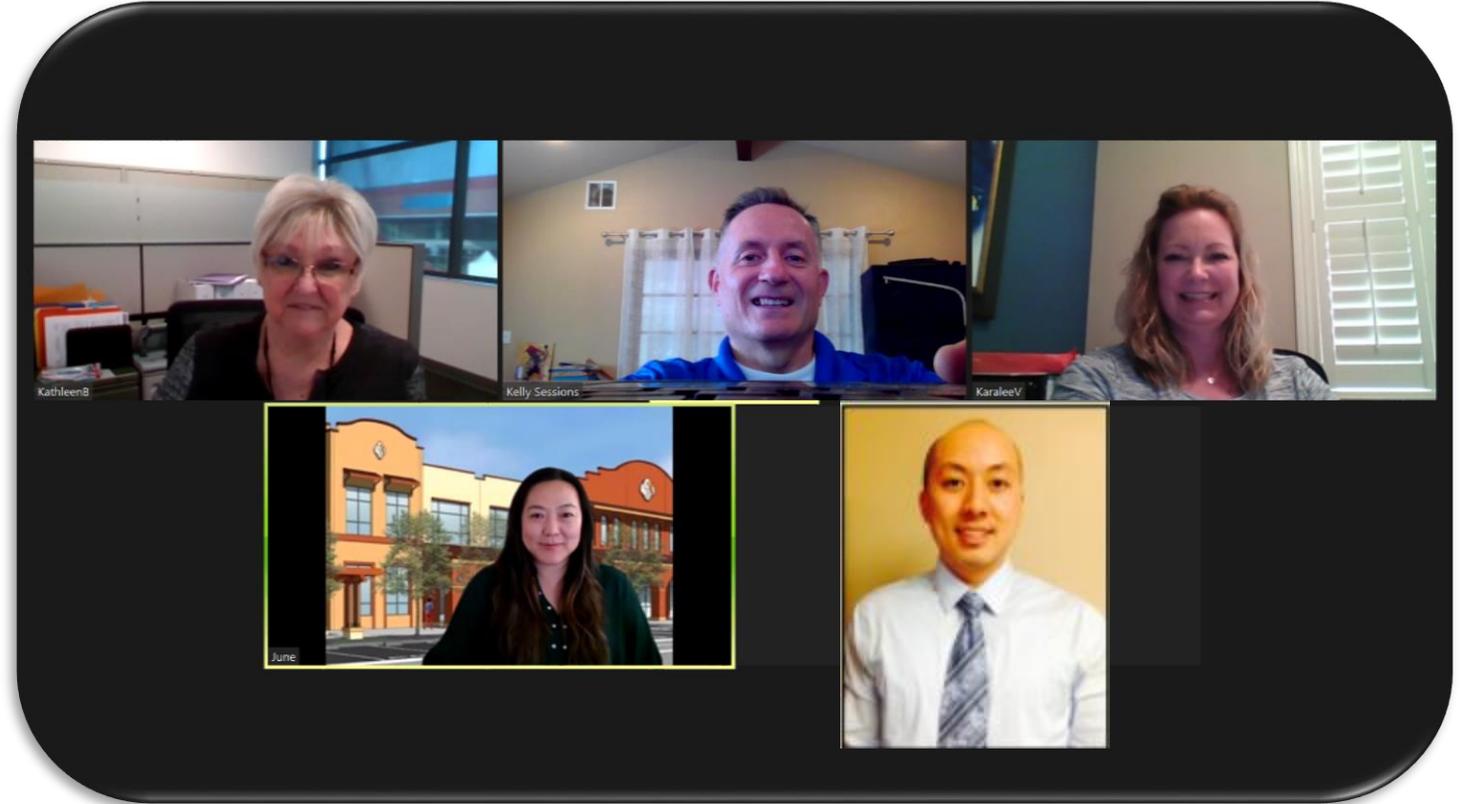
To facilitate City business operations by prudently planning, managing and administering the City's financial resources, including budget, payroll and benefits, purchasing, accounts payable and receivable, debt management, and financial accounting and reporting



ADMINISTRATIVE SERVICES DEPARTMENT STAFFING

➤ Finance Team

- 1 FT Administrative Services Director
- 1 FT Accounting Manager
- 2 FT Accounting Technicians
- 2 FT Fiscal Clerks I



FINANCE DIVISION RESPONSIBILITIES

➤ Budget

- Manage budget process (i.e. preparation, publication, implementation, adjustment, ongoing reporting, forecasting, etc.)

➤ Payroll

- Manage payroll (i.e. timesheets, direct deposit, pay benefit programs, taxes etc.)

➤ Accounts Payable

- Manage bill-paying process

➤ Purchasing

- Oversee procurement processes



FINANCE DIVISION RESPONSIBILITIES

➤ Accounting

- Account for City's financial resources and manage preparation of year-end Comprehensive Annual Financial Report (CAFR)

➤ Revenue and Accounts Receivable

- Manage invoicing and revenue collections

➤ Treasury

- Manage the City's investments and banking functions

➤ Debt Financing

- Manage City's bond financings

➤ Financial Policies & Compliance

- Ensure financial policies, national standards and best industry practices are reviewed and maintained



ADMINISTRATIVE SERVICES DEPARTMENT

MISSION

➤ Information Technology (IT) Division

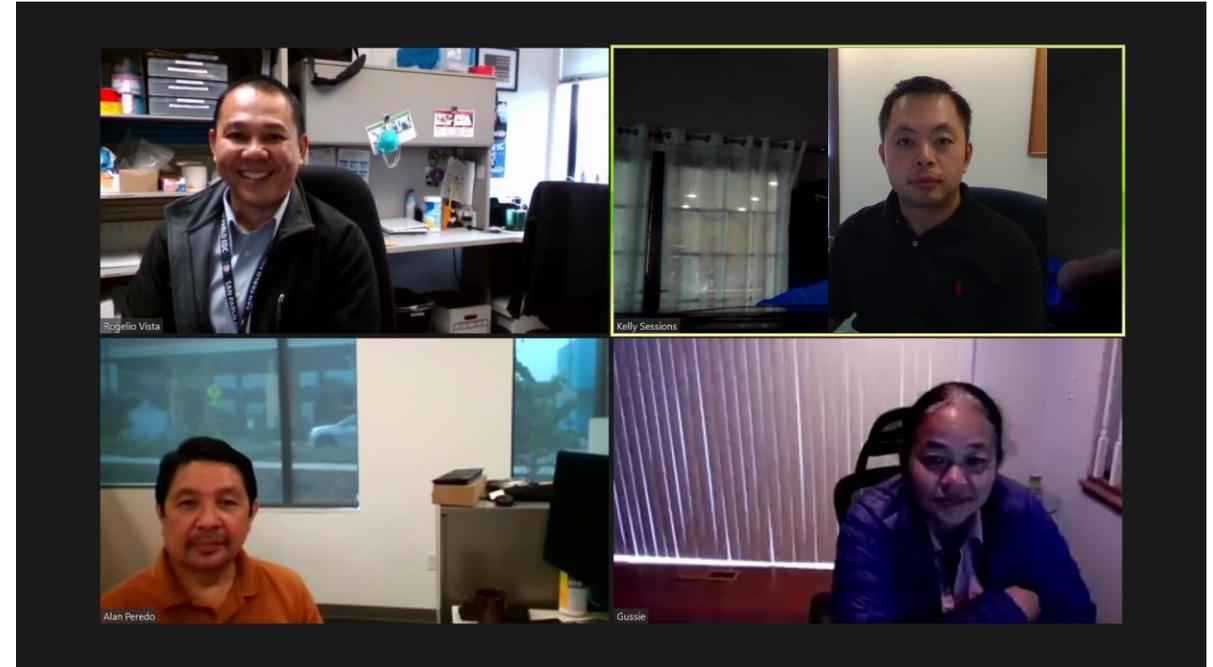
To deliver the best proven technology and services available for computer, data, telecommunications, and critical business systems to employees and the public at cost-effective pricing and through excellent customer service, continuous improvement, innovative problem-solving, collaborative solutions, and adherence to best practices



INFORMATION TECHNOLOGY DIVISION STAFFING

➤ IT Team

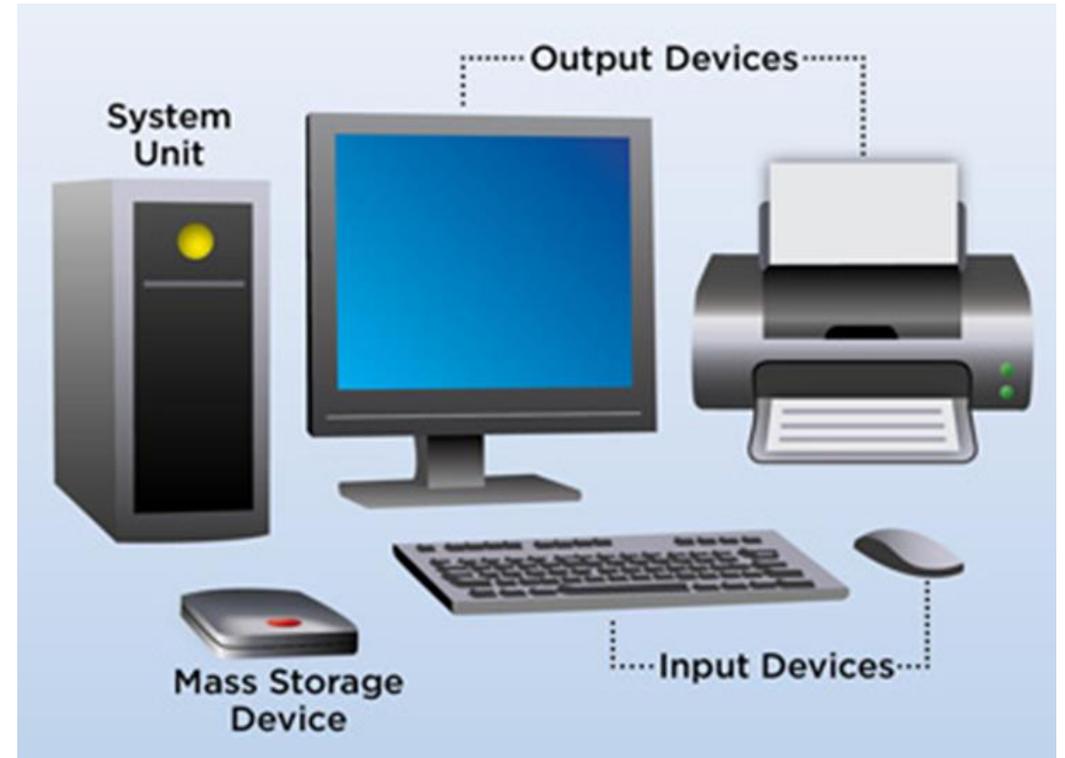
- 1 FT Information Technology Manager
- 1 FT Information Technology Supervisor
- 1 FT Information Technology Administrator
- 2 FT Information Technology Technicians



INFORMATION TECHNOLOGY DIVISION

➤ Division Responsibilities

- IT Infrastructure
- Datacenters (Old City Hall, New City Hall, PD)
- Phones
- Wired and wireless networks
- Servers
- Storage
- Firewall
- End User Support
- Desktops, Laptops, Mobile Devices
- Business Applications
- CAD/RMS (9-1-1 “Tri-Cities” Dispatch)
- Laserfiche



INFORMATION TECHNOLOGY DIVISION

IT Division Initiatives

Mobility

- Office 365

Disaster Recovery

- High Availability
- Cloud Presence

Security

- Firewall Migration and Consolidation
- Next Gen Antivirus

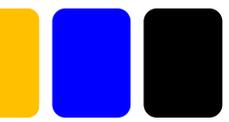
Connectivity

- Phase 1 Fiber Project
- Consolidation of Data Centers

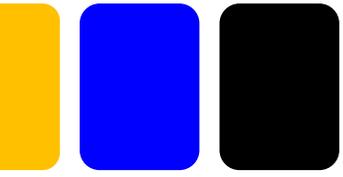
Business Process Modernization

- eSignatures
- Laserfiche Public Portal



 **QUESTIONS?**





COMMUNITY SERVICES DEPARTMENT (CSD)

MISSION

To work passionately and collaboratively to provide and promote quality services that create a safe and healthy community.



COMMUNITY SERVICES DEPARTMENT STAFFING

The Community Services Department Consists of 3 Divisions

Community Services Director, Greg Dwyer

- **Recreation & Seniors:**
7 FT and 70 PT staff
- **Youth Services:**
4 FT and 1 PT staff
- **Paratransit:**
4 FT
- **Total Staffing level is equivalent to: 42.3 FTE**



RECREATION DIVISION- CONTRACT CLASSES



- Dance
- Exercise / Self Defense
- Cooking / Health



RECREATION DIVISION — FACILITY RENTALS



- Maple Hall
- Church Lane Senior Center
- Community Hall
- Davis Park
 - Davis Park Senior Center
 - Davis Park Multipurpose Room
 - Davis Park Fields
- Rumrill Sport Fields



RECREATION DIVISION — PRE-K, YOUTH, TEENS CAMPS & PROGRAMS



- Youth Summer Programs
- Kiddie Korner & Tiny Tots
- School Break Camps
- Teen Center



RECREATION DIVISION – SPORTS PROGRAMS AND SERVICES



- Youth Sports
- Sports Camps



RECREATION DIVISION — COMMUNITY EVENTS



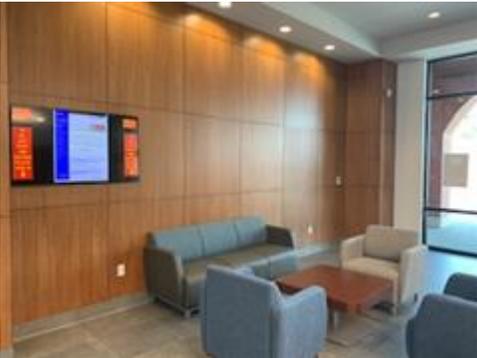
- **Family Valentine's Dance**
- Spring Eggstravaganza
- Cinco de Mayo (with St. Paul's) logistical only
- 4th of July Multi-Cultural Family Celebration
- Movies Under the Stars
- **Unity Day**
- **City Hall-O-Ween/Spooktacular Costume Contest**
- Veteran's Day Celebration
- **Holiday Tree Lighting**



RECREATION DIVISION – ART GALLERY SPACES AND HISTORICAL SOCIETY LIAISON



- The Art Gallery at old Maple Hall hosted its last show in February of 2020.
- New art display areas are being explored at the New City Hall.
- The Art Curator also installs art at the San Pablo Community Center.
- The Art Curator is also the Staff Liaison to the Historical Society



SENIOR SERVICES DIVISION



- Programs, services and facilities that enhance the quality of life for those residents ages 50 and older.
- The Church Lane Senior Center serves as the focal point for linking seniors with program and services.
- The Senior Advisory Board plays a significant role in sponsoring and/or collaborating with the city in a variety of ways.
- The Advisory Committee on Aging (ACOA exists) having some difficulty with quorums due to low number of committee members.



RECREATION / SENIOR CENTER — NUTRITION PROGRAM, BINGO, SOCIAL EVENTS, & CLASSES



- **The Daily Nutrition** (Lunch Program)
- Fitness, Health & Wellness classes/education
- Recreational programs (Billiards, movie days)
- Arts, Crafts, & Games
- Multi-cultural and holiday dances and events
- Social services (wills clinic, tax preparation, peer counseling)
- Volunteer Program
- Cross Generational programs with Youth
- **Scholarship program** (assistance with program fees)



SENIOR CENTER – PARATRANSIT (SENIORS & DISABLED TRANSPORTATION)



➤ These services are funded by Contra Costa County Measure J funds:

- "Essential" door-to-door shuttle service to the bank, grocery store, or medical appointments.
- Monthly Social and Field trips to various places throughout the County and greater Bay Area
- Offers subsidies for other local transportation programs and Food Bank grocery delivery services.



YOUTH, SCHOOL & COMMUNITY PARTNERSHIPS (YSCP) – GRANT PROGRAMS



➤ Team for Youth

- Beacon Community Schools
- Violence Prevention & Intervention
- Out of School Time
- Literacy

➤ Childhood Obesity Prevention

- Physical Activity
- Nutrition Education



YOUTH, SCHOOL & COMMUNITY PARTNERSHIPS (YSCP)– COMMUNITY SCHOOLS



- **San Pablo Beacon Community Schools Initiative (SPBCSI)**
 - Funds are granted to local agencies to hire Beacon Directors
 - Directors are placed at local SP Schools
 - Directors work with local school administration in building systems to support academic, mental health, and social-emotional outcomes for students.
 - Focus on school climate, family, engagement, and literacy.



YOUTH, SCHOOL, & COMMUNITY PARTNERSHIPS (YSCP): INTERNSHIPS



- **Summer Internship Program**
 - 5-week internship for high school and college youth
 - Interns work in COSP departments: PD, Economic Development, Public Works, Recreation, YSCP
 - Interns take on a short project and present their work to the City Council at the end of their term

- **School Year College Interns**
 - In partnership with UC Berkeley Public Service Center
 - Places Cal undergrads in year-long internship with a City Department
 - Interns take on a long-term project

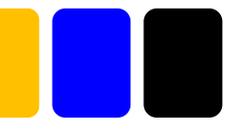


YOUTH, SCHOOL, & COMMUNITY PARTNERSHIPS (YSCP): EVENTS & PARTNERSHIPS

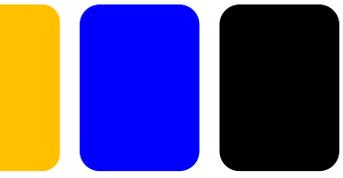


- **Back to School Closet:** event that provides gently school supplies, gently used clothing, and community resource fair for San Pablo families
- **Backpack Giveaway:** working with Family Giving Tree, event distributes hundreds of backpacks filled with school supplies and books at the beginning of school year.
- **Annual Holiday Event:** working with Family Giving Tree, event distributes hundreds of gifts to children from San Pablo schools. Also provides gifts to San Pablo seniors.
- **College Application Day:** In partnership with local high schools, event supports local students to complete and submit their college application and financial aid packets



 **QUESTIONS?**





SAN PABLO POLICE DEPARTMENT

Chief of Police, Ron Raman

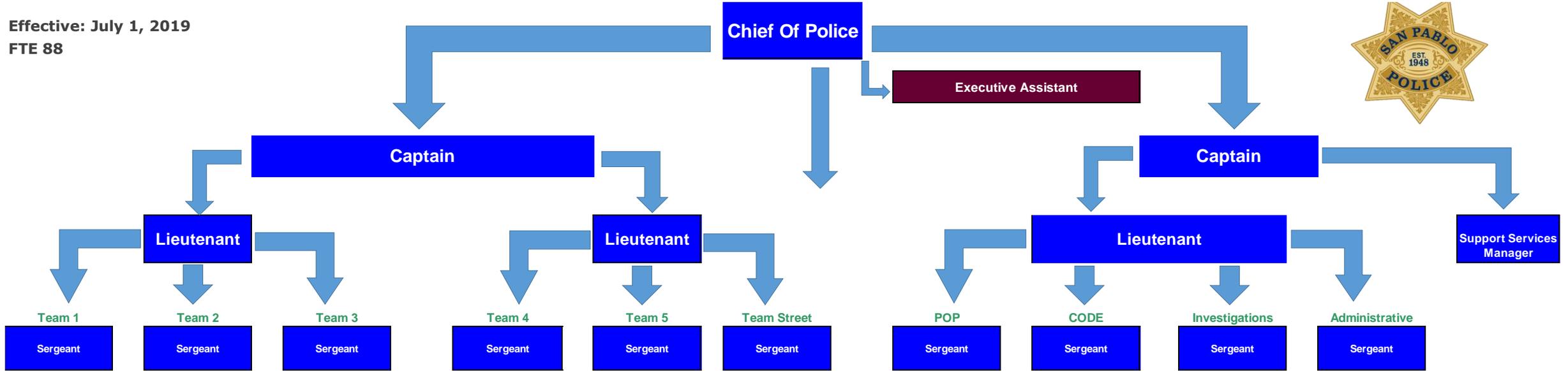
Dedicated to Providing Exceptional Police Services



SAN PABLO POLICE DEPARTMENT- ORGANIZATION

Effective: July 1, 2019

FTE 88



SWORN STAFF

1.0	Chief
2.0	Captain
3.0	Lieutenant
10.0	Sergeant
43.0	Police Officer

NON-SWORN STAFF

1.0	Police Executive Assistant
1.0	Support Services Manager
7.0	Police Services Technician
4.0	Jailer
2.0	Police Services Assistant
8.0	Police Administrative Clerk
0.5	Background Investigator (P/T)
1.0	Maintenance Worker III
1.5	School Crossing Guard (P/T)
2.0	Police Cadet (P/T)

CODE ENFORCEMENT

1.0	Building Inspector
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CRIME REDUCTION STRATEGY



Community Policing



Progressive Training



Technology



PATROL



- Five Patrol Teams
 - Jailers
 - K9
 - Bicycle Unit
 - Crisis Response Unit: SWAT/HNT
 - Graffiti Abatement Unit
 - Explorers
 - Cadets
- * Officers respond to approximately 100 calls for service each day



SUPPORT SERVICES



- Investigations
- POP Unit
- Code Enforcement
- School Resource Officers - JEWL



SUPPORT SERVICES



- Processed nearly 4,000 police reports
- 670 non-custody LiveScan requests
- Processed 4,764 evidence items & purged 3,276 items



Support Services Manager
Celeste Taylor



COMMUNITY OUTREACH



- Parent Project & Loving Solutions
- Community Police Academy
- Neighborhood Watch
- Business Watch
- CERT/LISTOS
- Coffee with a Cop
- National Night Out



TECHNOLOGY



- Surveillance Cameras
- ALPR Cameras
- Shot Spotter
- Body-Worn Cameras
- StarChase
- Robotex Avatar Tactical Robot



FUTURE STRATEGIC GOALS

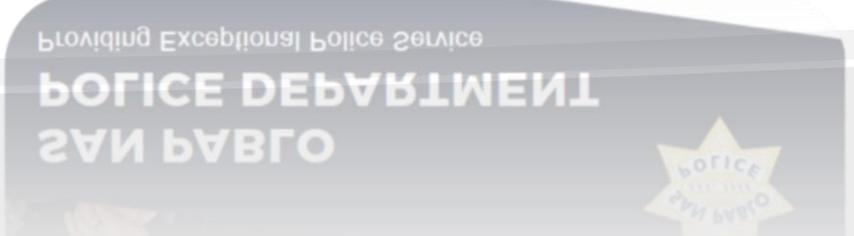
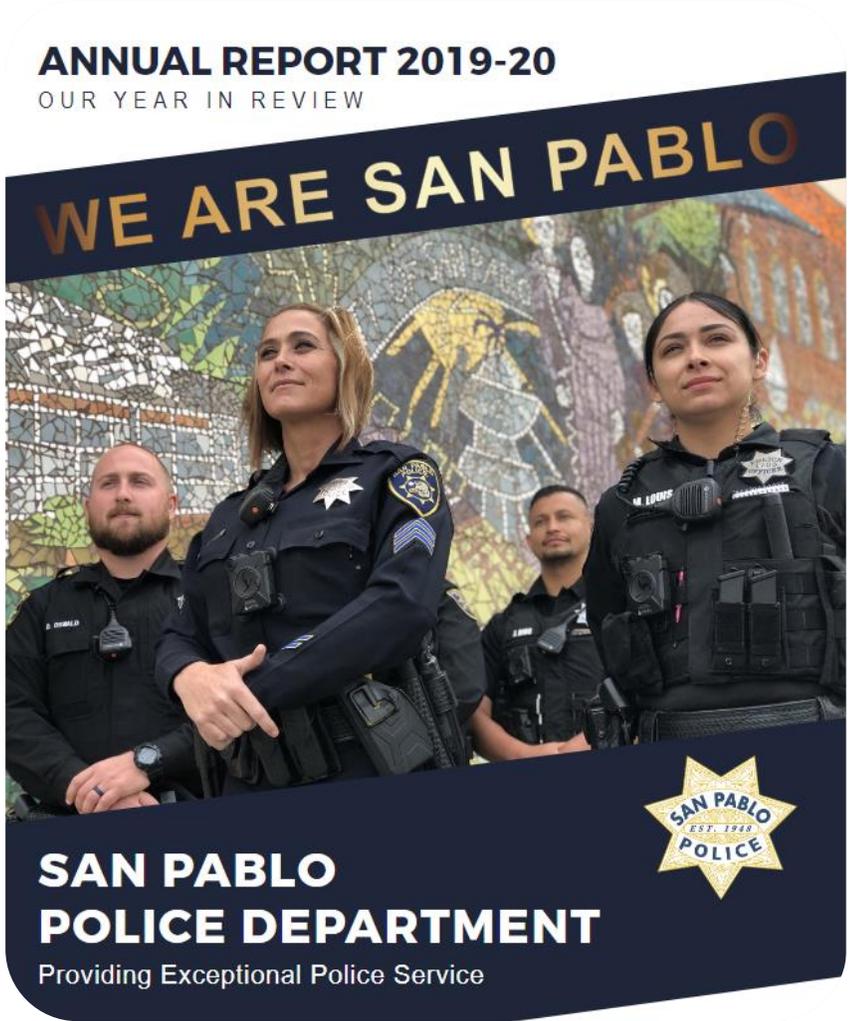


- Community Engagement – Open House, National Night Out, Coffee with a Cop, Community Academy
- Focused outreach, education, training, and enforcement to reduce blight through Community Partnership
- Complete SPPD Organization Structure – Police Captain





QUESTIONS



PUBLIC WORKS DEPARTMENT

MISSION

To create, improve and maintain public places and facilities that support a healthy, vibrant, and diverse community through the efficient use of available resources.



PUBLIC WORKS DEPARTMENT

➤ Department Responsibilities

- Maintains City facilities and public right of way
- Provides assistance and guidance to the General Public and developers regarding regulations that pertain to street, sidewalk, storm drain, paving, grading, and other improvements
- Administers capital improvement program
- Provides assistance and guidance to public on pollution control and environmental issues
- Provides emergency response to flooding/storm related emergencies and other natural disasters



PUBLIC WORKS STAFFING

Public Works Director/ City Engineer, Jill Mercurio

- Engineering (8 FT)
- Environmental (2 FT/1 PT)
- Maintenance (16 FT)

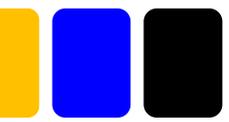


PUBLIC WORKS — ENGINEERING PROGRAMS



- Prepares City's Multiyear CIP
- Obtains grant funding for projects
- Manages design and construction of:
 - Roadway and Traffic Safety Enhancements
 - Buildings
 - Parks
 - Creek and Trail Improvements
 - Hillside Stabilization and Drainage Facilities
- Reviews Development Plans for Impacts on Public Right of Way and other Regulated Areas
- Reviews all Encroachment Work in Public Right of Way





PUBLIC WORKS — ENVIRONMENTAL SERVICES

Water

- Stormwater Permit
- Green Infrastructure Plan
- Healthy Creek Programs
- Groundwater
- Water efficiency



Waste

- Oversees franchise agreement with Republic Services
- Recycling/compost
- Hazardous waste
- Illegal dumping
- Dumpster days



Air

- Bike and Pedestrian Programs
- Air District
- AB-617
- Contra Costa 511
- Electrical Vehicle Programs



Climate

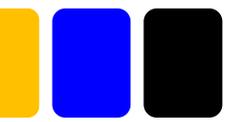
- Climate Action Plan
- Energy Efficiency
- Solar
- Coordinate with MCE (San Pablo's Energy Provider)



PUBLIC WORKS — MAINTENANCE

- City Facilities
- City-Owned Street Lights
- Medians and Street Landscaping
- City Parks and Trails
- Street Signs
- Responsible for Fleet Maintenance
- Provides Street Sweeping
- Picks up Trash and Litter
- Cleans out Storm Drains
- Provides Emergency Response
- Removes Downed Trees
- Performs Graffiti Abatement
- Cleans up Illegal Dumping



 **QUESTIONS**



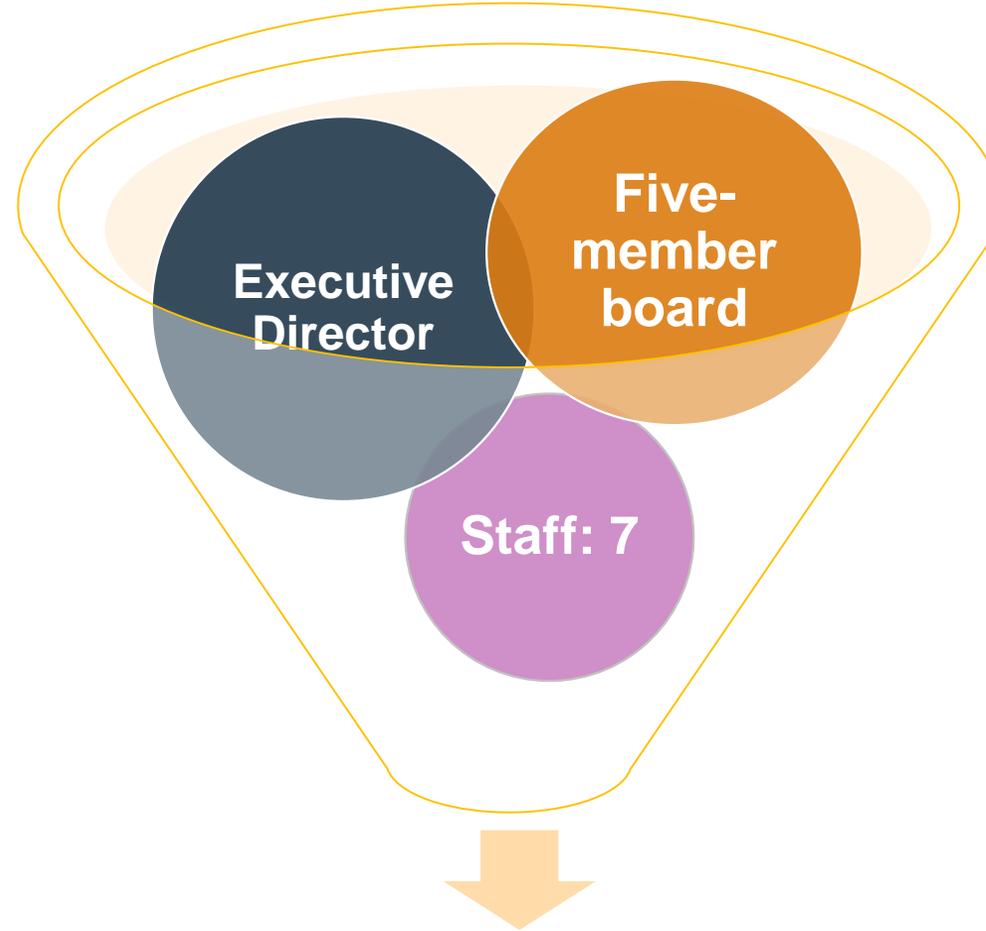


SAN PABLO ECONOMIC DEVELOPMENT CORPORATION

The mission of the San Pablo Economic Development Corporation (San Pablo EDC) is to develop, diversify, and stabilize the local economy.



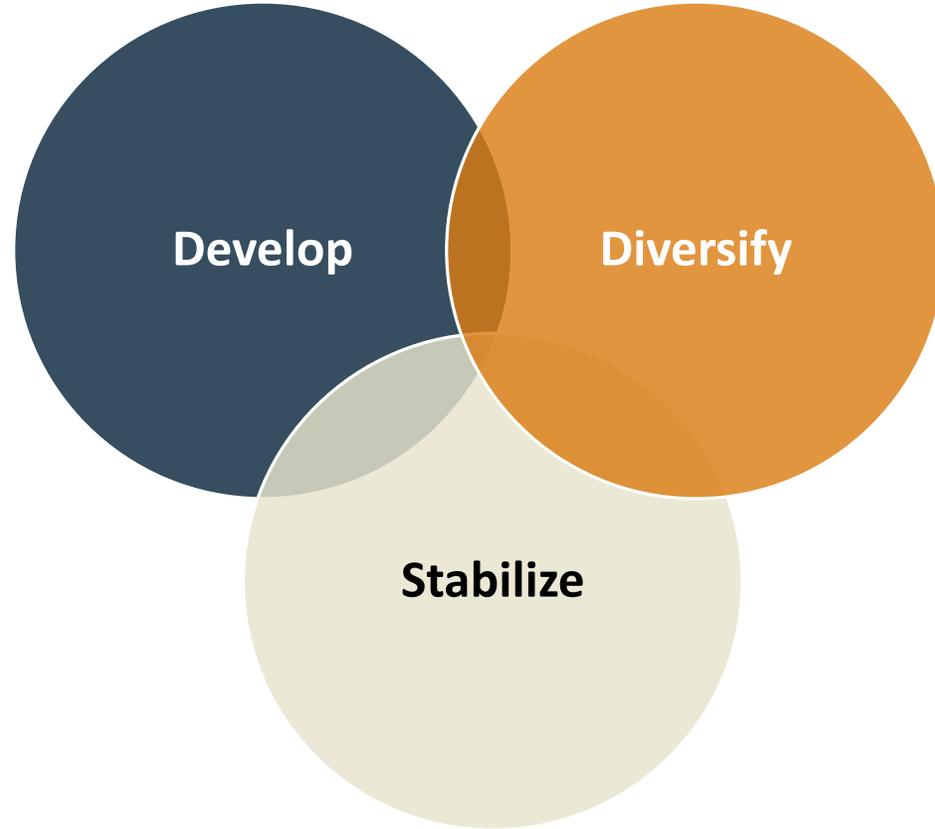
SAN PABLO EDC STRUCTURE & STAFFING



San Pablo EDC



SAN PABLO EDC PUTTING PEOPLE TO WORK



Creating economic opportunity

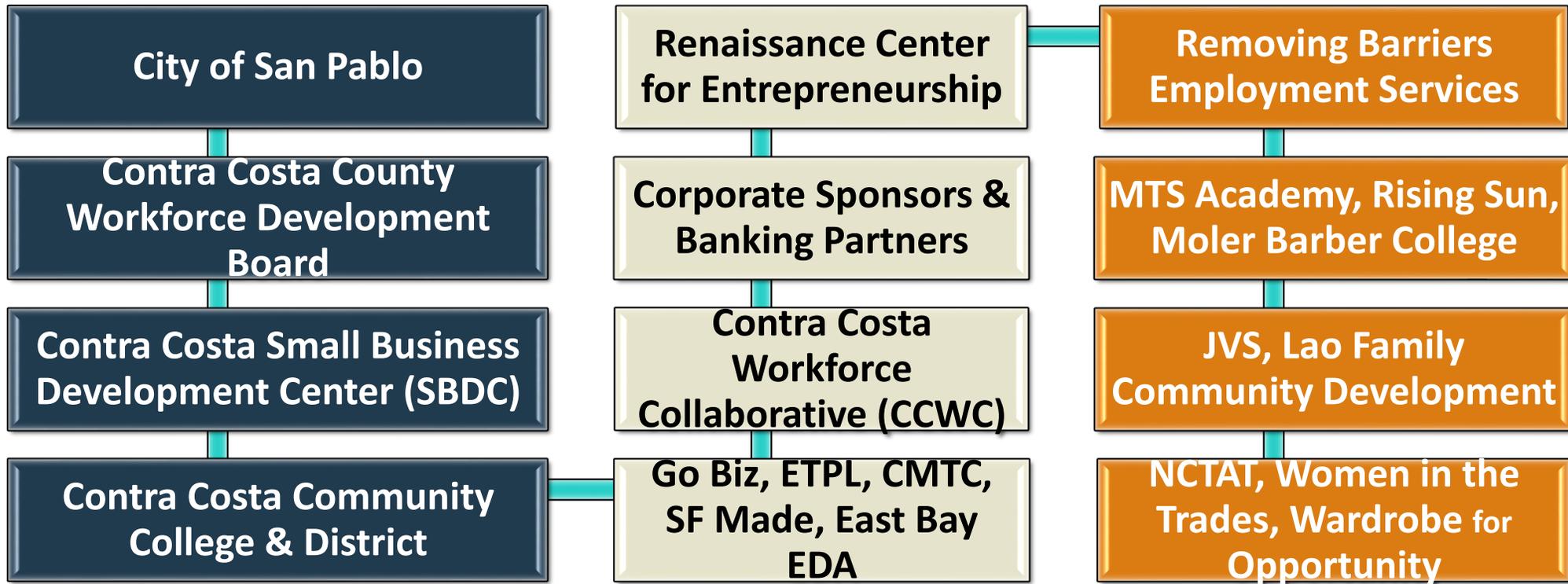


SAN PABLO EDC
putting people to work



CITY OF SAN PABLO
City of New Directions

SAN PABLO EDC & PARTNERSHIP



SAN PABLO EDC

PUTTING PEOPLE TO WORK

Supporting Workforce

- ❖ Job Training, Associate Degrees, Career Education
- ❖ Job Placement & On-the-job Training (OJTs)
- ❖ Employment Support Services
 - Childcare
 - Career & hiring fairs
 - Tattoo removal
 - Homeownership
 - Financial empowerment

Supporting Business

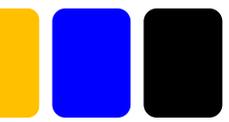
- ❖ Technical Assistance
- ❖ Marketing & Social Media
- ❖ Marketing Campaigns
- ❖ Access to Business Capital
- ❖ Member Benefits & Mixers
- ❖ Candidate Referrals & OJT
- ❖ Business Attraction with the City of San Pablo

Community Resilience

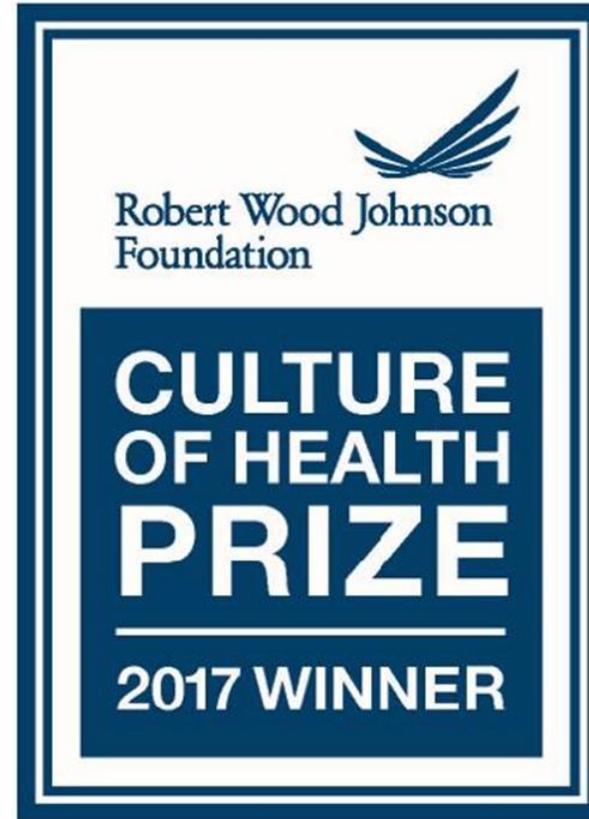
- ❖ Food Security
- ❖ Housing Security
- ❖ Hourly Worker Support
- ❖ Emergency Cash Supports
- ❖ Resources for the Undocumented
- ❖ Meal Support for First Responders & Frontline Workers







SAN PABLO EDC PUTTING PEOPLE TO WORK



SAN PABLO EDC PUTTING PEOPLE TO WORK



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William van Dyk, DDS
Raynato Castro, DDS
Jill Alderfer, DDS

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Flexible Payment Plan Available

Classes Begin 09/14/2020

Classroom:
ACLS, CPR/BLS
FIRST AID CPR AED
PEDIATRIC CPR AED



PROGRAMS

- Medical Assistant
- Clinical Medical Assistant
- Medical Billing & Coding
- Pharmacy Technician
- EKG/ECG Technician

510-243-7400
www.vascocc.com
11155 San Pablo Ave, Ste A
El Cerrito, CA 94530

REMOTE/DISTANCE LEARNING METHOD OF CURRICULUM DELIVERY AND SKILLS SIMULATION

San Pablo EDC
1000 Gateway Avenue, First Floor
San Pablo, CA 94806
www.sanpabloedc.org

Coupons expire 10/31/2020 unless otherwise stated.



Get \$50 OFF
Buy Four New Tires
USE THIS COUPON

LARRY'S TIRE EXPRESS
Call now (510) 222-1914 • (510) 860-9359
31 Pitt Way, El Sobrante • Mon-Sat 9:30 AM - 6:00 PM

CENSUS 2020

Everyone Counts
Last day to respond is Sept. 30!

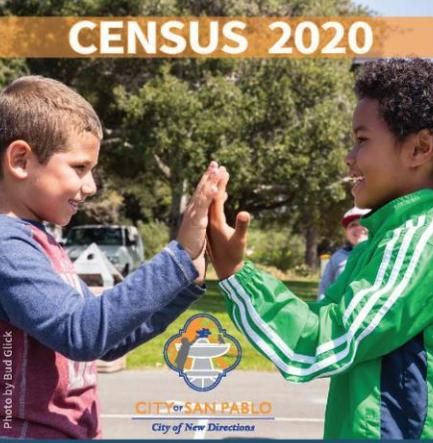
Census data determines how much funding your community receives for important services. Everyone regardless of immigration status should respond. All data collected by the Census Bureau is CONFIDENTIAL.

Respond at 2020Census.gov or at (844) 330-2020.

Todos Contamos
¡El día final de responder es el 30 de sept!

Los datos del censo determinan la cantidad de fondos que recibe su comunidad para servicios importantes. Todos sin importar su estatus de inmigración debe responder. Todos los datos obtenidos por la oficina del censo son CONFIDENCIALES.

Responda en 2020Census.gov o al (844) 468-2020.



CITY OF SAN PABLO
City of New Directions

Annos Louis

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Haven't filed for a few years?
We are open to help you get caught up.

510-223-1040
CALL TO SCHEDULE AN APPOINTMENT

2860 Pinole Valley Rd, #C, Pinole






Measure S will appear on the November 3rd ballot:

What is Measure S and why did City Council place this initiative on the local ballot?

On July 20, 2020, the San Pablo City Council authorized that Measure S be placed on the November 2020 ballot in order to keep in place the revenue stream from Measure Q, which was approved by 74% of San Pablo voters in 2012. The County assigned the letter "S" to the initiative that will be placed on the November 2020 ballot; however, Measure S is simply a "reenactment" (continuation) of Measure Q funding for another 10 years.



Measure Q (2012) = Measure S (2020)
Medida Q (2012) = Medida S (2020)

What, specifically, are San Pablo voters being asked to vote on?

"To continue funding that cannot be seized by the State, but stays in San Pablo for Public Safety, gang prevention, youth services, job creation, training and job placement for local residents (including the disenfranchised) and all other general city services, shall San Pablo re-enact a half-cent sales tax for 5 years (generating approximately \$1,450,000 annually), then reduced to one-quarter cent for 5 years (generating approximately \$725,000 annually), then terminate; and include citizen oversight and annual audits?"

"Continuar con los fondos que no pueden ser confiscados por el Estado, pero que se quedan en San Pablo para la seguridad pública, prevención de pandillas, servicios para jóvenes, creación de empleo, capacitación y ubicación laboral para los residentes locales (incluyendo a los privados del derecho) y todos los otros servicios generales de la ciudad, si San Pablo reactivará el impuesto sobre las ventas de medio centavo durante 5 años (generando aproximadamente \$1,450,000 al año), luego reducido a un cuarto de centavo durante 5 años (generando aproximadamente \$725,000 al año), luego termina; e incluir supervisión y auditorías anuales?"

This is not a new tax; it's a continuation of an existing revenue stream that has provided San Pablo residents with a host of services and programs for the past decade.

Este no es un impuesto nuevo; es una continuación de una fuente de ingresos existente que ha brindado a los residentes de San Pablo una serie de servicios y programas durante la última década.

La Medida S aparecerá en la boleta del 3 de noviembre:

¿Qué es la Medida S y por qué el Consejo Municipal colocó esta medida en la boleta electoral local?

El 20 de julio de 2020, el Consejo Municipal de San Pablo autorizó que la Medida S se coloque en la boleta electoral de noviembre de 2020 para mantener la fuente de ingresos de la Medida Q, que fue aprobada por el 74% de los votantes de San Pablo en 2012. El Condado asignó la letra "S" a la Iniciativa que se colocará en la boleta de noviembre de 2020; sin embargo, la Medida S es simplemente una "promulgación" (continuación) de la financiación de la Medida Q por otros 10 años.

CITY HALL MAILING ADDRESS
13880 San Pablo Avenue,
San Pablo, CA 94806
To speak with staff, call 510-215-3000.

PUBLIC MEETINGS
Being conducted virtually unless otherwise indicated

City Council
First and third Monday, 6:00 PM

Planning Commission
Fourth Tuesday, 6:00 PM

Safety Commission
Last Wednesday, 6:30 PM

Youth Commission
First and Third Thursday, 5:00 PM

City Manager's Office
510 215-3000

City Attorney's Office
510 215-3009

Administrative Services
510 215-3020

Community & Econ. Dev.
510 215-3030

Community Services
510 215-3080

Police Department
510 215-3130

Public Works
510 215-3060

San Pablo EDC Board Meetings
Via Zoom, Go to www.sanpabloedc.org
Third Wednesday, 6:00 PM

San Pablo EDC
510 215-3200

WISH Program and Business Nano RLF
510-215-3206

Workforce Support
510-215-3209

Business Support
510-215-3204



JOB READINESS BOOT CAMP FEBRUARY 10th-13th IN SAN PABLO!

Are you looking for a job? Get a big boost of support with the job search process when you come to the Job Readiness Boot Camp at the San Pablo EDC!

The Boot Camp is a dynamic four-day program offered at no cost by the San Pablo EDC from Monday, February 10th through Thursday, February 13th (9:00AM to 4:30PM each day). There will be an orientation for the Boot Camp on Wednesday, 2/5 at 3PM at the San Pablo EDC.

It features workshops and activities designed to prepare participants for a successful job search and interviews, plus skills to become financially savvy and grow your career along the way.

Resumes, cover letters, networking, interview preparation and mock interviews, employability, financial literacy and budgeting will all be covered. There is an employment resource fair on the last day. Previous graduates of the Job Readiness Boot Camp have demonstrated over a 90% rate of successful employment.

San Pablo EDC is located at 13830 San Pablo Avenue, Suite D (at the corner of San Pablo Ave and Church Lane, in the Adobe Plaza shopping center) in San Pablo.

To enroll, please call us at (510) 215-3200. We hope to see you in February!



Can't make this one? Our next boot camp is May 11 - 14.

¡BOOT CAMP PARA PREPARACION DE TRABAJO, EL 10 AL 13 DE FEBRERO EN SAN PABLO!

Esta buscando trabajo? Le daremos un gran apoyo para su búsqueda, si usted participa en nuestro Boot Camp aquí en el EDC de San Pablo!

El Boot Camp es un programa muy dinámico de cuatro días, ofrecido sin costo por el San Pablo EDC, de lunes a jueves, el 10 al 13 de febrero (9:00AM a 4:30PM cada día). Habrá una orientación para el Boot Camp el miércoles 2/5 a las 3PM en el San Pablo EDC.

El Boot Camp tiene talleres y actividades diseñados para preparar los participantes para una búsqueda de trabajo exitosa, aparte de capacitación de planificación financiera y el crecimiento de su carrera.

Trabajaremos en sus currículos, cartas de introducción, networking, preparación para entrevistas, retención de trabajo, y planificación financiera. También habrá una feria de recursos para empleo y entrenamiento el último día. Los egresados anteriores de el Boot Camp Para Preparación de Trabajo han demostrado una tasa de empleo exitoso de más del 90%.

San Pablo EDC esta ubicado en 13830 San Pablo Avenue, Suite D (en la esquina de San Pablo Ave y Church Lane, en el centro comercial de Adobe Plaza) en San Pablo.

Para inscribirse, por favor llámenos al (510) 215-3200. ¡Esperamos verlo en febrero!



¿No puede asistir esta sesión? Nuestro siguiente boot camp ser en mayo 11-14.

PUBLIC MEETINGS

13831 San Pablo Ave
San Pablo Council
unless otherwise indicated

City Council
First and third Monday, 6:00 PM

Planning Commission
Fourth Tuesday, 6:00 PM

Safety Commission
Last Wednesday, 6:30 PM

Youth Commission
First and third Thursday, 5:00 PM

San Pablo EDC Board Meeting
13830 San Pablo Ave, Suite D
Third Wednesday, 6:00 PM

COMMUNITY EVENTS
Coffee with a Cop
Call 510-215-3138 for dates.

BUSINESS EVENTS
See page 3 for other events.

Winter Business Mixer
2/13, 5:30-7:30 PM,
East Brother Beer,
1001 Canal Blvd, Richmond
RSVP at www.tinyurl.com/SOM20

Business Watch
2/26, 2:00-4:00 PM,
Holiday Inn Express,
2525 San Pablo Dam Rd, San Pablo

How to Create a Compelling Business Plan Workshop
3/18, March 18, 8-10:30 AM,
13830 San Pablo Ave, Suite D.

Shop Local
Nominate your favorite San Pablo Small business 1/1 - 3/15



SAN PABLO EDC PUTTING SAN PABLO TO WORK

San Pablo Economic Development Corporation

Page Messages Notifications 18 Insights Publishing Tools



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San Pablo Economic Development Corporation
Published by Yadira Quintero [?] · January 19 at 7:19

"I love helping business owners open up shop in San Pablo. We are conducting the upcoming workshop on Feb. 7th both in person and online to help people realize their dreams in tangible ways."

Running your own business can be a dream come true. The benefits of business ownership, as well as business financing options, can empower you to become your own boss. Check out the details below. #openinganewbusiness #entrepreneurs ... See more
See Translation



Opening a Business in San Pablo

Understand the complete process and resources available to you, including nano capital and market analysis when you open a business in San Pablo. Meet Charles Ching, City of San Pablo Economic Development director and Sandra Marquez,...

EVENTBRITE.COM

207 people reached

Boost Post

Like Comment Share

Christian Ramirez, Marcela Riuera and 3 others



San Pablo Economic Development Corporation

July 13 · 🌐

You're Looking, They're Hiring 🔍 📄 -

<https://mailchi.mp/sanpabloedc/jobopportunities713>



San Pablo Economic Development Corporation

Published by Yadira Quintero [?] · January 18 at 7:50am · 🌐

"I bought tortas at Los Picudos for my kid's teacher Aspire RTA. I shop here often. Thank you for keeping our local economy thriving." - Katya Bess, San Pablo Resident

Our Local FIRST December Winner/ prize winner of \$25 H.S. Fish and Chips: Katya Bess is doing wonderful things for our City when she keeps her dollars local. Thank you for keeping our local economy thriving.

"I bought tortas at Los Picudos para el maestro de mi hijo, Aspire RTA. ¡Gracias! - Katya Bess, Residente de San Pablo... See More



672 people reached

Boost Post

Like Comment Share

7

Chronological



Ramon Moncho Delgado Cruz Katya Bess 👍 100

Like · Reply · Message · January 19 at 10:15pm

SAN PABLO EDC PUTTING PEOPLE TO WORK





SAN PABLO EDC PUTTING PEOPLE TO WORK

October 7, 2013

HUFF
POST

SMALL BUSINESS

Search The Huffington Post



Tattoo-Removal Program Aims To Help City Combat Its High Unemployment Rate

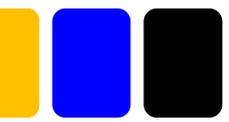
The Huffington Post | By Lydia O'Connor Posted: 09/25/2013 8:50 pm EDT | Updated: 09/25/2013 10:03 pm EDT 



SAN PABLO EDC
putting people to work



CITY OF SAN PABLO
City of New Directions



SAN PABLO EDC PUTTING PEOPLE TO WORK

 **SAN PABLO**
ECONOMIC DEVELOPMENT CORPORATION
putting san pablo to work

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[Home](#) » [Job Training](#) » [Tattoo Removal](#)



Tattoo Removal

[Tattoo Removal](#)

[FAQ](#)

[Healing Transformation Scholarship](#)

[How to Save Money](#)

Removing Barriers Tattoo Removal Program

Removing Barriers is a low-cost laser tattoo removal program offered by the San Pablo EDC and City of San Pablo to remove barriers to opportunity. We offer flat-fee laser tattoo removal every third Saturday of the month from 8 to 11:30 AM. All clients must arrive 15-20 minutes before their scheduled appointment to allow ample time for registration. Walk-ins are accepted but an appointments are highly recommended. No walk-ins accepted after 10:00 AM. We encourage clients to ice area of treatment at least 30 minutes before their scheduled appointment.



CITY OF SAN PABLO
City of New Directions

SAN PABLO EDC

NEW MARKETS TAX CREDITS (NMTC)



Rumrill Sports Park



San Pablo Community Center

 **QUESTIONS**

