



CITY^{OF} **SAN PABLO**

City of New Directions

Teamwork San Pablo 2021 Year of Resilience

FY 2021-23

**CITY OF SAN PABLO CITY COUNCIL PRIORITY
WORKPLAN**

Adopted/Effective: March 01, 2021

City Council Resolution 2021-018 (Rescinded 03/15/2021)

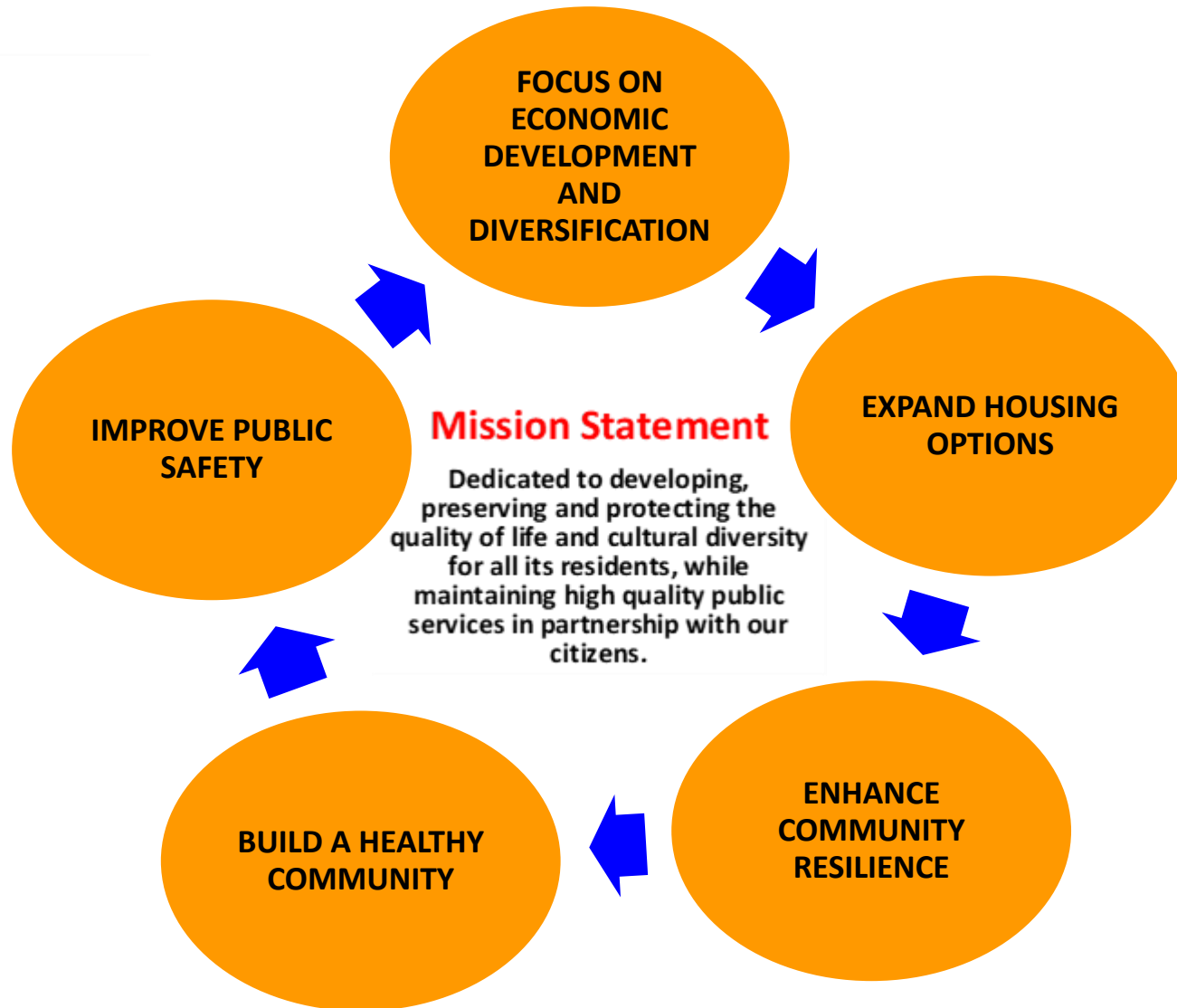
City Council Resolution 2021-026

City Council Resolution 2021-089



San Pablo City Council

Priority Work Plan - Major Policy Goals



TOP CITY COUNCIL PRIORITIES (By Major Policy Goal)

(IN ALPHABETIC ORDER)

1. **100-199 BUILD A HEALTHY COMMUNITY**
2. **200-299 ENHANCE COMMUNITY RESILIENCE**
3. **300-399 EXPAND HOUSING OPTIONS**
4. **400-499 FOCUS ON ECONOMIC DEVELOPMENT AND DIVERSIFICATION**
5. **500-599 IMPROVE PUBLIC SAFETY**

MAJOR POLICY GOAL: BUILD A HEALTHY COMMUNITY:		
PRIORITIES	DEPARTMENT	FUNDING
100. BUILD OPPORTUNITY TO PARTICIPATE IN THE LOCAL ECONOMY	All	TBD
101. CONTINUE DEVELOPMENT OF MULTI-ETHNIC DIVERSITY AND AWARENESS IN CITY PROGRAMS AND SERVICES	CS, PD	GF
102. FOSTER COLLEGE AND CAREER READINESS, EDUCATION, YOUTH LEADERSHIP, AND CITY/CONTRA COSTA COLLEGE/WCCUSD PARTNERSHIPS	All	TBD
103. IMPROVE CONNECTIONS TO HEALTHY EATING AND ACTIVE LIVING	CS & EDC	GF
104. FOSTER YOUTH LEADERSHIP/CULTIVATION OF THE NEXT GENERATION OF CIVIC LEADERS	CS	GF
105. EXPAND SAFE, FAMILY-FRIENDLY PARK SPACE	CS & PW	TBD
106. BUILD COMMUNITY-POLICE RELATIONSHIPS	PD	GF
107. TRANSIT-ORIENTED DEVELOPMENT POLICIES AND STRATEGIES	CM, CD & PW	TBD
108. SUPPORT LIFELONG MEDICAL CARE, INC. IN PROVIDING ENHANCED MEDICAL SERVICES	CS	TBD
109.1 SUPPORT ONGOING REGIONAL DISCUSSION OF A NEW WEST COUNTY HOSPITAL OR EMERGENCY ACUTE CARE FACILITY	CM & CS	TBD
109. DEVELOP PUBLIC FACILITIES FOR ACTIVE LIVING (PARKS, OPEN SPACE, SIDEWALKS, TRAILS, BIKE LANES, ETC.)	PW	GRANTS
110. ADA TRANSITION PLAN (UPDATE/IMPLEMENTATION)	PW	GF; GRANTS
111. RH&S PROGRAM IMPROVEMENTS WITH INCREASED INSPECTIONS	CD	
112. SAN PABLO BEACON COMMUNITY SCHOOLS (FBSCS) INITIATIVE (ALL ELEMENTARY AND HELMS MIDDLE SCHOOLS)	CM & CS	MQ
113. HISTORIC PRESERVATION PARK FOR CITY-OWNED BUILDINGS	CM & CD	GF
114. EXPLORE FEASIBILITY OF DEVELOPING A NEW COLLEGE PREPARATORY AND WORKFORCE DEVELOPMENT PROGRAM WITH ANALYSIS OF FUTURE CITY-INITIATED FUNDING MECHANISMS FOR ELIGIBLE SAN PABLO STUDENTS	CS	TBD
MAJOR POLICY GOAL: ENHANCE COMMUNITY RESILIENCE		
PRIORITIES	DEPARTMENT	FUNDING
200. ESTABLISH EMERGENCY RESPONSE AND RECOVERY	PD	GF
201. CREATE COMMUNITY-INCLUSIVE EMERGENCY PREPAREDNESS AND RECOVERY PLANS	PD	GF
202. DEVELOP AND IMPLEMENT LONG-TERM ENVIRONMENTAL STEWARDSHIP GOALS	CD & PW	GF
203. ASSESS ENVIRONMENTAL IMPACTS OVER THE LONG-TERM TO ASSIST RESILIENCY PLANNING	CD & PW	GF
204. VOLUNTEER SERVICE ACADEMY OR PROGRAMS	ALL	GF
205. CIVIC ENGAGEMENT	CM	GF
206. IMMIGRATION INTEGRATION LEGISLATION, PROJECTS & SERVICES	CM	GF
207. EXPLORE NEW INFORMATION KIOSKS/SIGNAGE FOR ALL CITY FACILITIES TO EXPAND CITY INFORMATION AND TRANSPARENCY	CM	TBD
208. CREEKSIDE SETBACK STUDY	PW	GF
209. EXPLORE FINANCIAL ASSISTANCE OR GRANT PROGRAMS FOR LOCAL SAN PABLO BUSINESSES FROM CURRENT COVID-19 PANDEMIC IMPACTS [IN COLLABORATION WITH SAN PABLO ECONOMIC DEVELOPMENT CORPORATION]	CM, CD	TBD
210. COVID-19 PANDEMIC: PROMOTE TESTING AND VACCINATION ROLL-OUT; COMMUNITY EDUCATION AND OUTREACH ACTIVITIES FROM COUNTY PUBLIC HEALTH OFFICIALS	CM	TBD

MAJOR POLICY GOAL: EXPAND HOUSING OPTIONS		
PRIORITIES	DEPARTMENT	FUNDING
300. INCREASE HOMEOWNERSHIP	CM	TBD
301. UPDATE THE GENERAL PLAN AND HOUSING ELEMENT	CD & CM	TBD
301.1. EXPAND HOUSING PRODUCTION THROUGH ZONING		
302. EXPAND/EXPLORE AFFORDABLE HOUSING PROGRAMS (I.E. FIRST-TIME HOMEBUYER PROGRAM; TECHNICAL CAREERS, VETERANS, ETC.)	CD & CM	LSA
303. DIVERSIFY AND IMPROVE THE QUALITY OF HOUSING STOCK	CM	LSA
304. ENHANCE RESIDENTIAL HEALTH AND SAFETY PROGRAM	CD	GF
305. EVALUATE ADOPTING A MICRO-HOUSING OR TINY HOUSE ORDINANCE (PROVIDING FOR APPROPRIATE SOCIAL SERVICES REFERRALS)	CM & CD	TBD
306. CONTRA COSTA COLLEGE TRANSIT CENTER/VILLAGE DEVELOPMENT	CM, CD, & PW	GF
307. EXPLORE PROTECTIONS FOR TENANTS WHO MAY BE POTENTIALLY DISPLACED FROM CURRENT COVID-19 PANDEMIC IMPACTS	CM	TBD
308. DEDICATE RESOURCES TO CREATE A NEW RENTAL REGISTRY (W/ FEES TO OFFSET CITY COSTS) FOR AVAILABLE SAN PABLO HOUSING OPPORTUNITIES	CM	TBD
309. CITY BEAUTIFICATION: EXPLORE GRANT OR LOAN ASSISTANCE WITH NECESSARY ELIGIBILITY AND FUNDING CRITERIA FOR SINGLE-FAMILY RESIDENTIAL & COMMERCIAL BUSINESS FAÇADE IMPROVEMENT PROGRAM	CM, CD, & PW	TBD
MAJOR POLICY GOAL: ECONOMIC DEVELOPMENT AND DIVERSIFICATION		
PRIORITIES	DEPARTMENT	FUNDING
400. DIVERSIFY REVENUE STREAM USING NEW 5G EMERGING TECHNOLOGIES	ADM, CMO & EDC	TBD
401. SUPPORT THE SAN PABLO EDC EFFORTS	CM	GF
402. FIND CREATIVE WAYS OF ATTRACTING NEW BUSINESS AND DEVELOPMENT	CM & EDC	TBD
403. CREATE A SUSTAINABLE ECONOMIC ECOSYSTEM	CM & EDC	TBD
404. CITY LANDMARK SIGNAGE (ARCHWAY & HILLSIDE SIGN)	CM, CD & PW	TBD
405. NEW REVENUE ENHANCEMENTS	CM	GF
406. CITY-WIDE G.I.S. MAPPING	PW	GF
407. CITY-WIDE FIBER OPTIC/WIDE AREA NETWORK PROJECT (PHASE I & II)	CM, IT, CD, & PW	GF, MISC
408. SUPPORT STRATEGIC POLICY OBJECTIVES OUTLINED IN SAN PABLO ENVIRONMENT FOR EVERYTHING DIGITAL (S.P.E.E.D) POLICY FRAMEWORK (2020-2030)	CM, IT, CD, PW	TBD
410.1 FACILITATE FUTURE SMART CITY 5G S.P.E.E.D. NETWORK PROJECTS, POLICIES AND SERVICES	CM, IT, CD, PW	TBD
409. DEVELOP MASTER PLAN FOR LANDSCAPING, LIGHTING, AND ART AT GATEWAY ENTRANCES	PW	TBD
410. EXPLORE AND RESEARCH CANNABIS COMMERCIAL USES AND IMPACTS	CM, CD & PW	TBD
MAJOR POLICY GOAL: IMPROVE PUBLIC SAFETY		
PRIORITIES	DEPARTMENT	FUNDING
500. EMPLOY INTEGRATED EFFORTS TO REDUCE BLIGHT	ALL	TBD
501. STRENGTHEN TECHNOLOGICAL INFRASTRUCTURE TO ENHANCE LAW ENFORCEMENT, COMMUNITY POLICING, AND TRAINING PROGRAMS USING NEW 5G EMERGING TECHNOLOGIES	CM, IT & PD	GF
502. PRIORITIZE PROGRESSIVE TRAINING	PD	GF
503. COMMUNITY POLICING	PD	GF
503.1. ESTABLISHED BUSINESS WATCH AND NEIGHBORHOOD WATCH PARTNERSHIPS	PD	TBD
504. PRESERVE REGIONAL APPROACH	PD	TBD
505. KEEP SAN PABLO CLEAN LITTER AND ILLEGAL DUMPING INITIATIVE	PW	TBD
506. ILLEGAL DUMPING/MULTI-FAMILY COMPLEXES (EDUCATION & ENFORCEMENT)	PW	GF
507. ESTABLISH PROFESSIONAL STANDARDS AND TRAINING UNIT	PD	GF
508. INCREASE AND PRIORITIZE GANG ENFORCEMENT AND PREVENTION	PD	GF
509. PRIORITY ORIENTED POLICING PROGRAM	PD	GF
509.1. ENHANCE YOUTH ENGAGEMENT THROUGH JEWEL AND POLICE ACTIVITIES PROGRAM	PD	TBD
510. TRAFFIC SAFETY PROGRAM	PD & PW	GF
510.1. IMPROVE TRAFFIC AND PEDESTRIAN SAFETY THROUGH ENFORCEMENT, OUTREACH, AND ENVIRONMENTAL DESIGN	PD	TBD
510.2. DEVELOP A NEW STREET LIGHTING MASTER PLAN	PD & PW	TBD
511. ENHANCE HOMELESS SERVICES, AND ILLEGAL ENCAMPMENT STRATEGY AND IMPLEMENTATION	PD & PW	GF

512. DEVELOP REGIONAL COMMUNITY RESPONSE TEAM JOINT EFFORT WITH MENTAL HEALTH AND LAW ENFORCEMENT	PD	TBD
513. CONTROLLED SUBSTANCE AND TOBACCO ENFORCEMENT	PD	TBD
514. EXPLORE FEASIBILITY OF AMENDING SPMC (VIA ORDINANCE) TO INCREASE ENFORCEMENT ACTIONS (WITH FEASIBLE OPTIONS) AGAINST THE USE OF ILLEGAL FIREWORKS TO MINIMIZE IMPACTS TO PUBLIC HEALTH AND SAFETY.	PD	TBD
- END -		

KEY/SYMBOLS:

ADM	=	ADMINISTRATIVE SERVICES DEPARTMENT (FINANCE)	GF	=	GENERAL FUND
CA	=	CITY ATTORNEY	IT	=	INFO. TECHNOLOGY (ADMIN. SVCS.)
CD	=	COMMUNITY DEVELOPMENT	MC	=	MEASURE C FUNDING
CM	=	CITY MANAGER	MJ	=	MEASURE J FUNDING
CS	=	COMMUNITY SERVICES	MQ	=	MEASURE Q FUNDING (CITY)
EDC	=	ECONOMIC DEVELOPMENT CORPORATION	PW	=	PUBLIC WORKS
TBD	=	TO BE DETERMINED			