

San Pablo 2021 Public Safety Survey

Prepared Expressly for...



July 2021

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City of San Pablo
Public Safety Survey
July 2021

Research Design

Sample size: **N=300**
N=44 Opinion Leaders

Population surveyed: **Community-at-Large**

Sampling Error: **±4.5 to 5.8%**

Data Collection: **July 8 thru July 16, 2021**



Figure 1
City of San Pablo
Public Safety Survey
July 2021

Benchmark Support for Defunding San Pablo Police Department

Question 6.1: Based upon the information you have, today, do you support or oppose the notion of DEFUNDING the San Pablo Police Department?

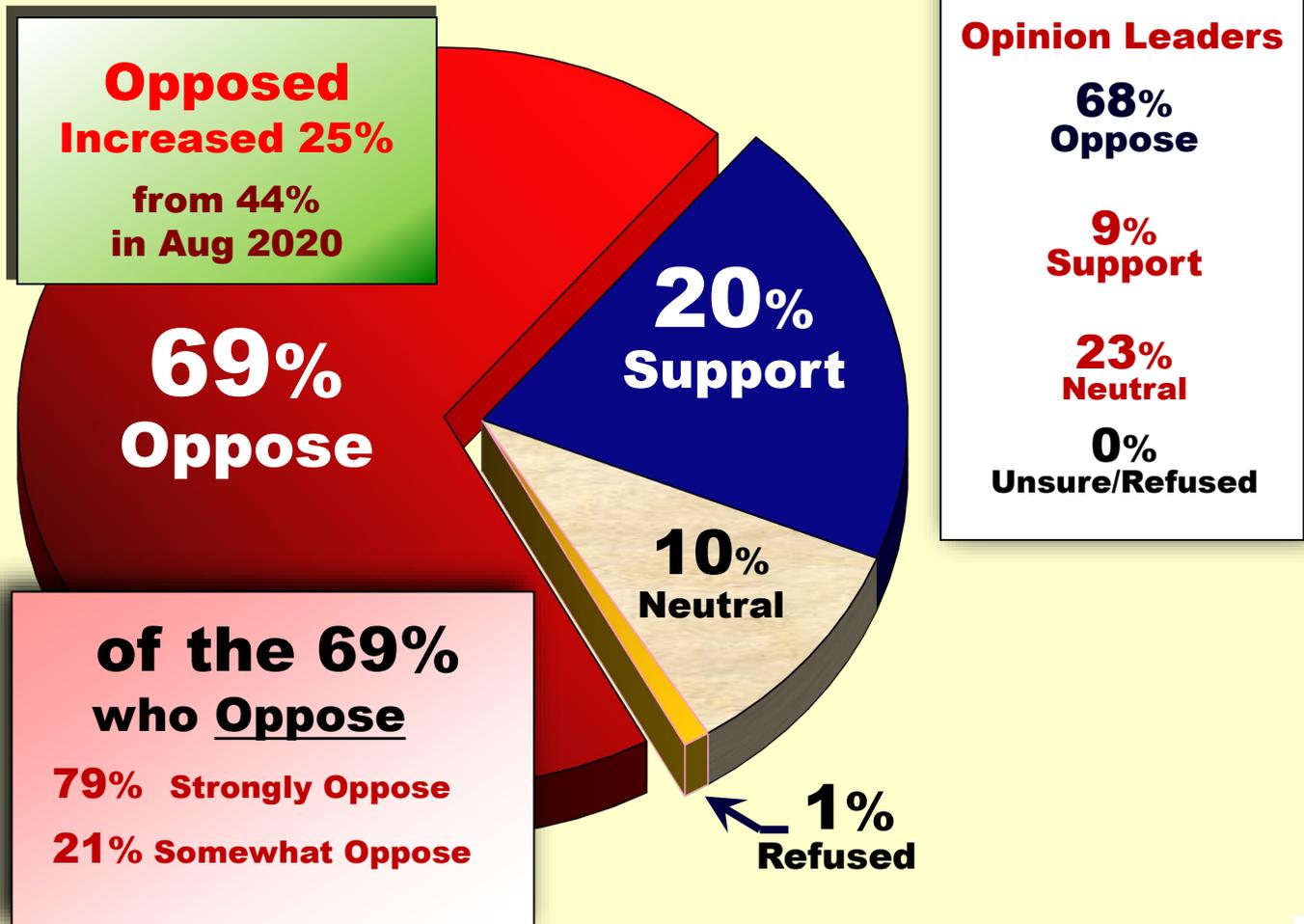


Figure 2
City of San Pablo
Public Safety Survey
July 2021

Are you aware of...

the Nationwide Call for Defunding Local Police Departments?

Question 6.0 Are you aware of the nationwide call for DEFUNDING local police departments, especially in certain sections of the United States?

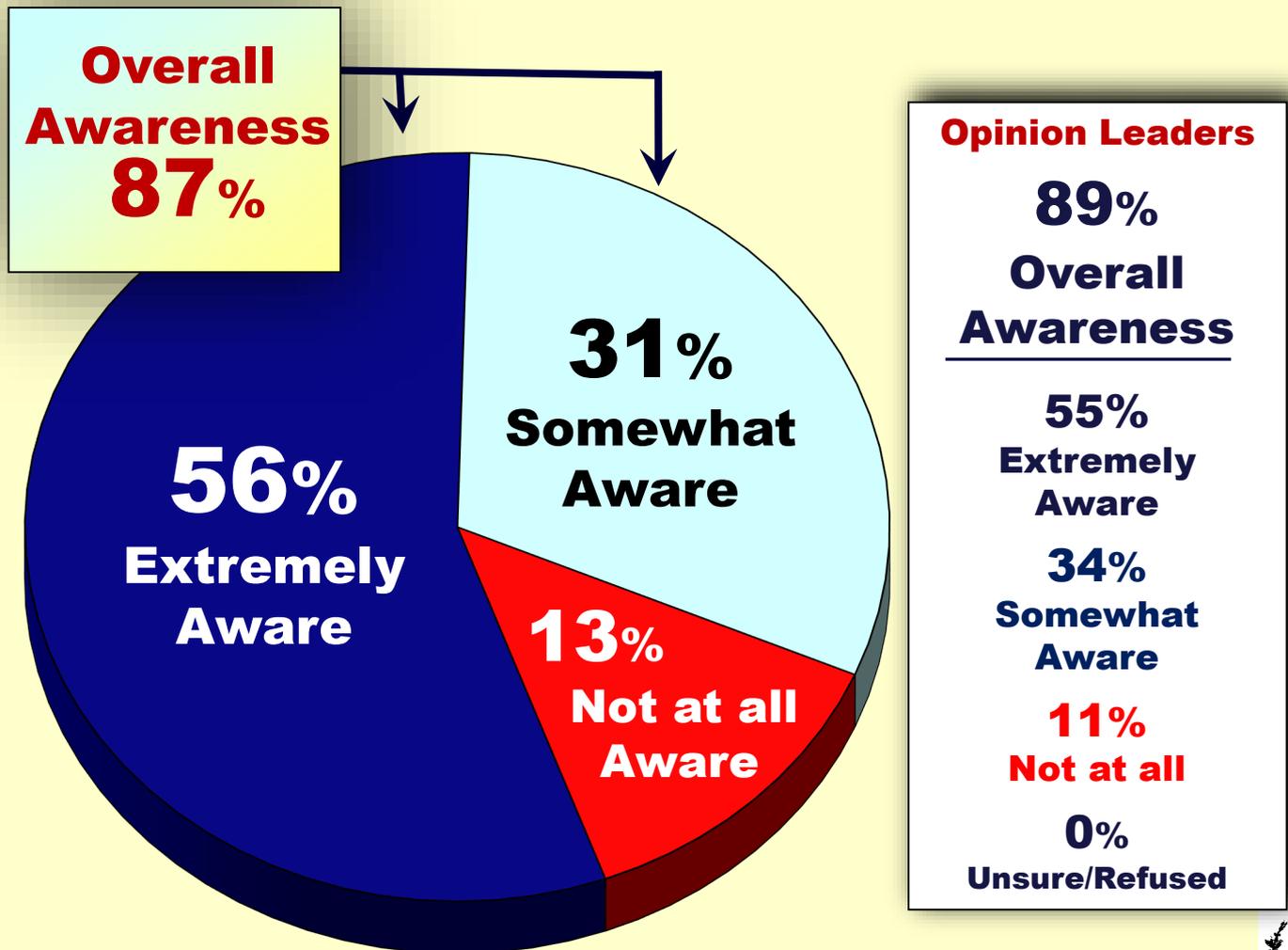


Figure 2
City of San Pablo
Public Safety Survey
July 2021

Given the City's Track Record...

Do You Think the City's Police Department Should be Defunded?

Question 7.2 Given the City's track record in policing following the tragic death of George Floyd and throughout the pandemic, do you think the City's Police Department should be DEFUNDED?

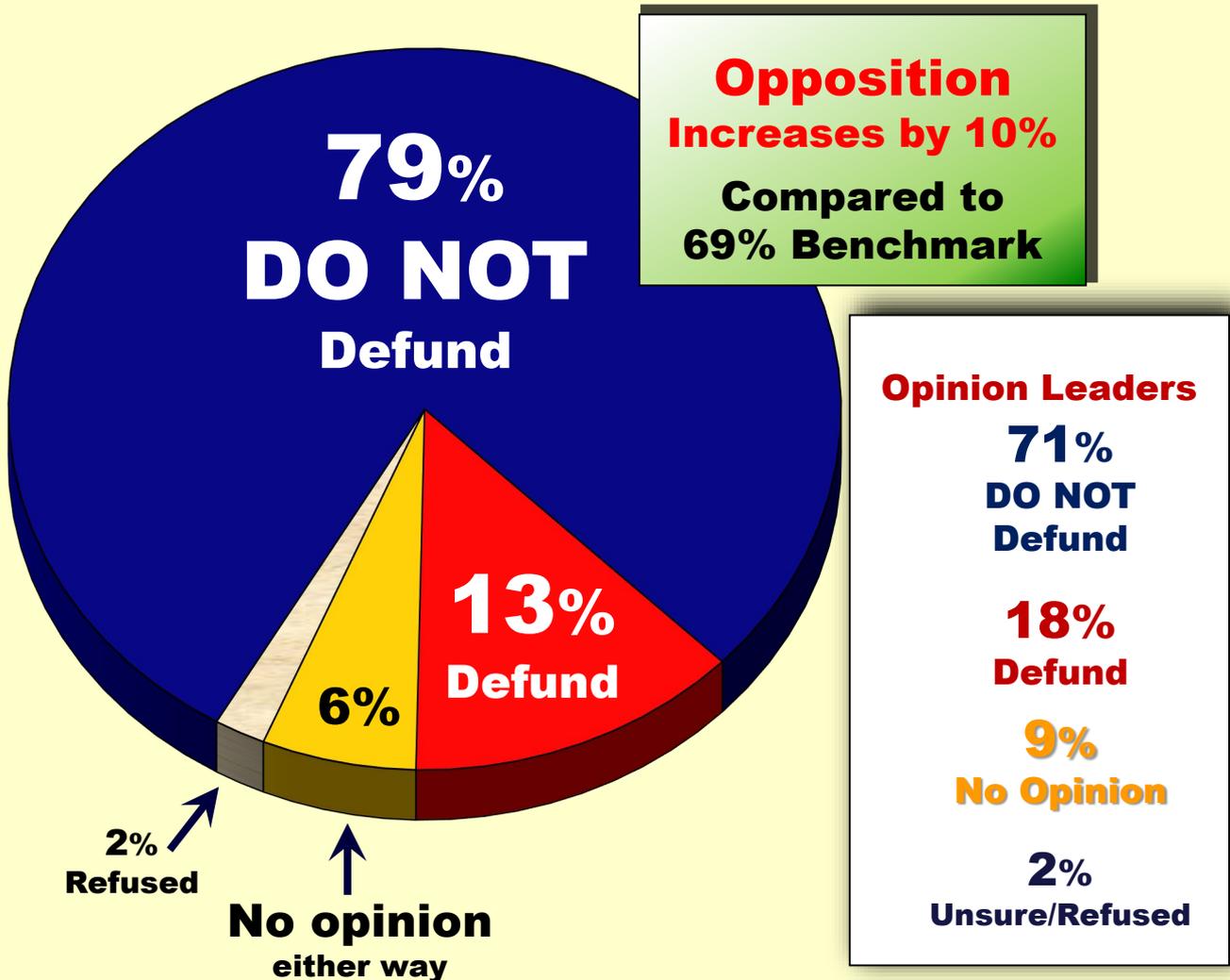


Figure 3A
City of San Pablo
Public Safety Survey
July 2021

Concern over Richmond Cutbacks Causing Crime to Spill into San Pablo

Question 9.0 As police officers and funding are removed from the Richmond Police Department, San Pablo City officials fear this has caused crime to increase in San Pablo. Therefore, San Pablo police will need the City's current monies and resources, and perhaps more, to ensure that the San Pablo Police Department is prepared to keep San Pablo safe.

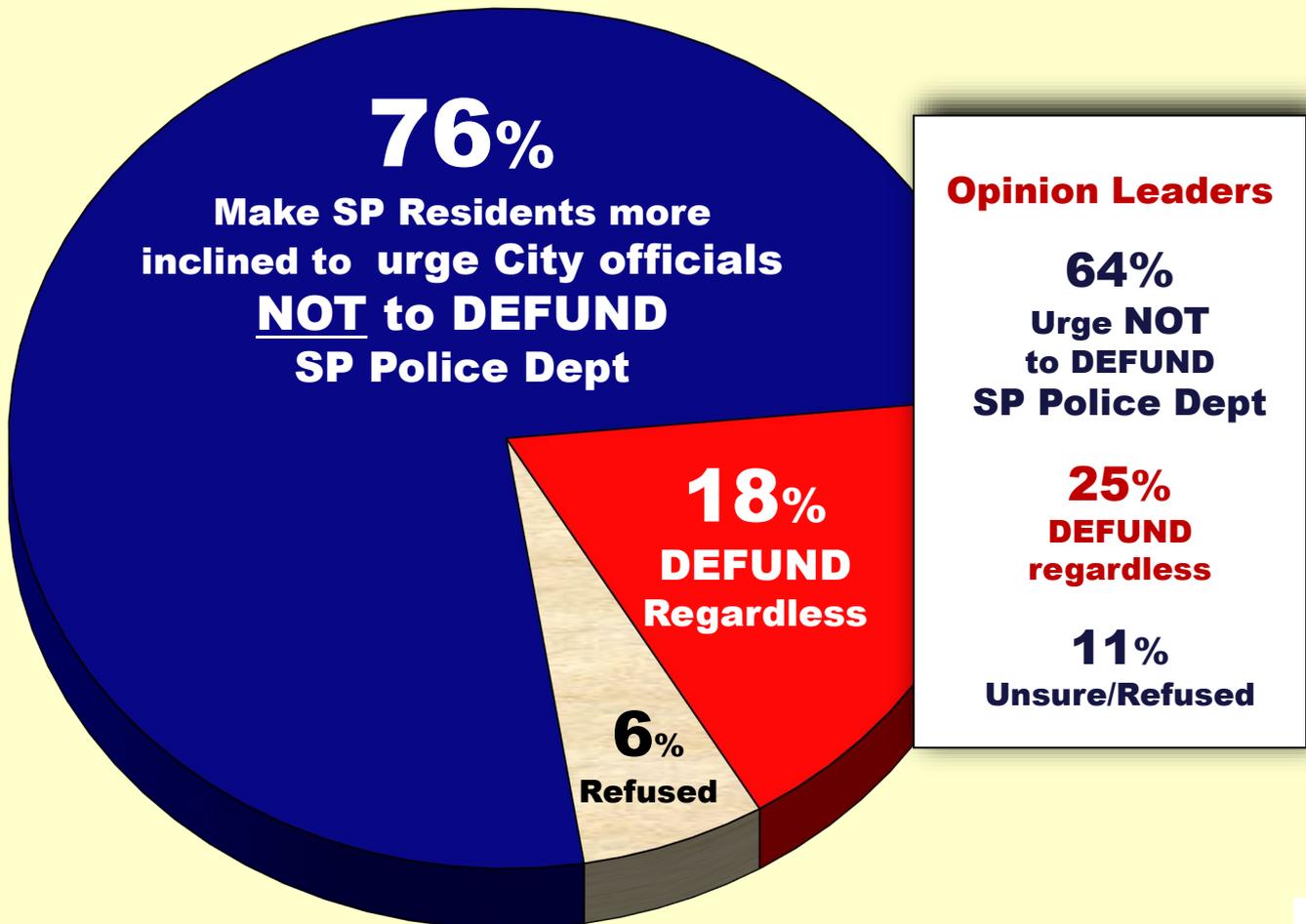


Figure 3B
City of San Pablo
Public Safety Survey
July 2021

Impact on San Pablo Residents of... **\$3 Million Cuts to Richmond's Police Department's Budget**

Question 8.1 Would learning about the City of Richmond's recent cuts in its Police Department Budget & using these \$\$\$ to fund social programs make you more inclined to encourage local officials to DEFUND San Pablo's City's Police budget?

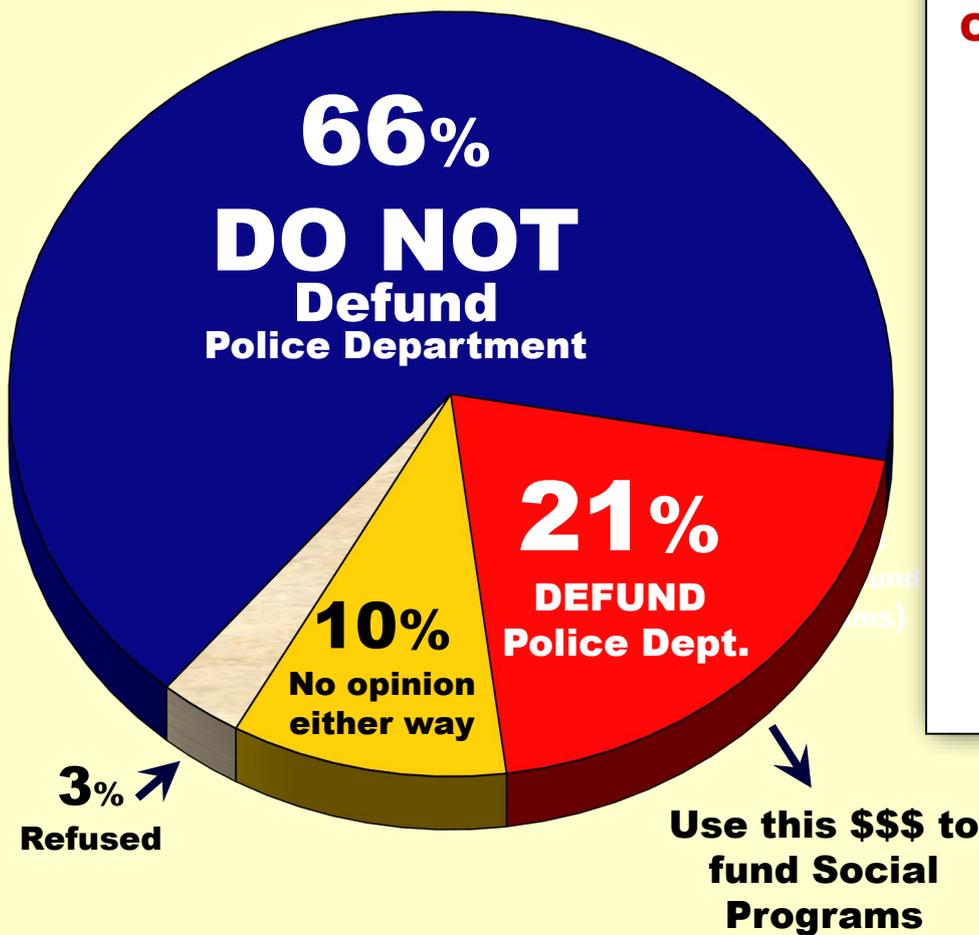
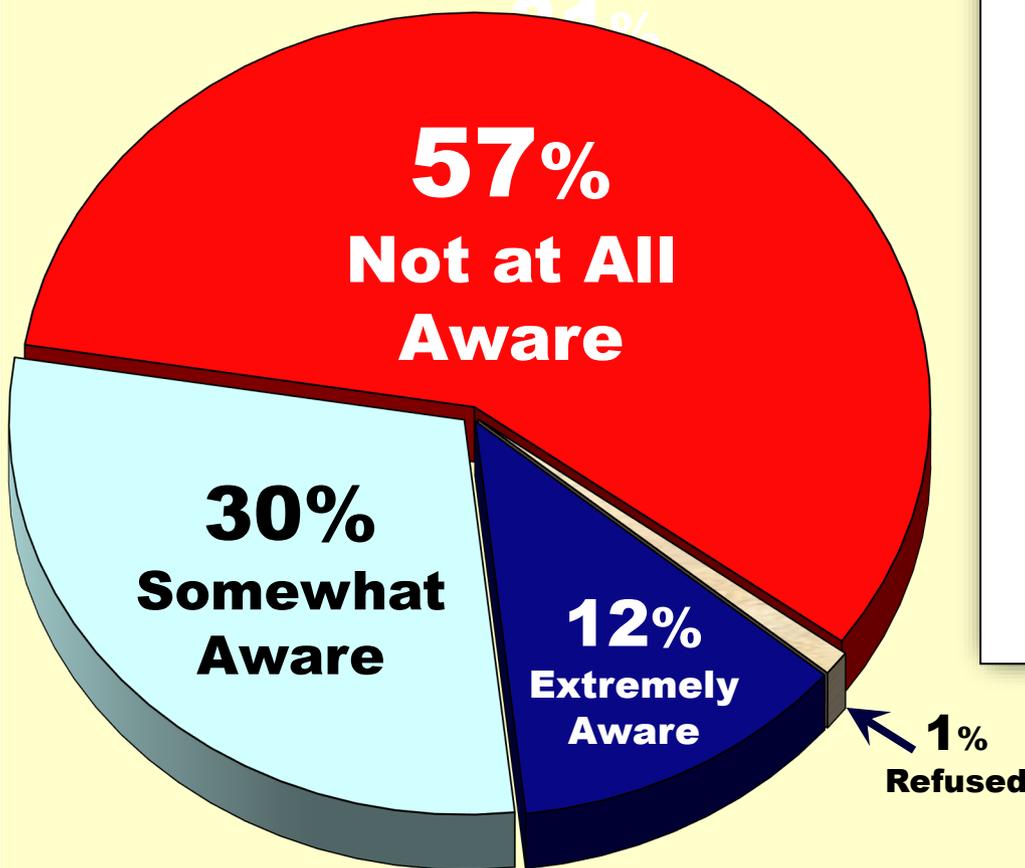


Figure 4 City of San Pablo
Public Safety Survey
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Are you aware...

**While Violent Crime in the Region is Going UP...
Violent Crime in San Pablo is Going DOWN?**

Question 7.1 Before today's interview, were you aware of the fact that while violent crime in the region is going up, significantly; violent crime in San Pablo is going down?



Opinion Leaders

54%
Not at all

14%
Extremely Aware

30%
Somewhat Aware

2%
Refused



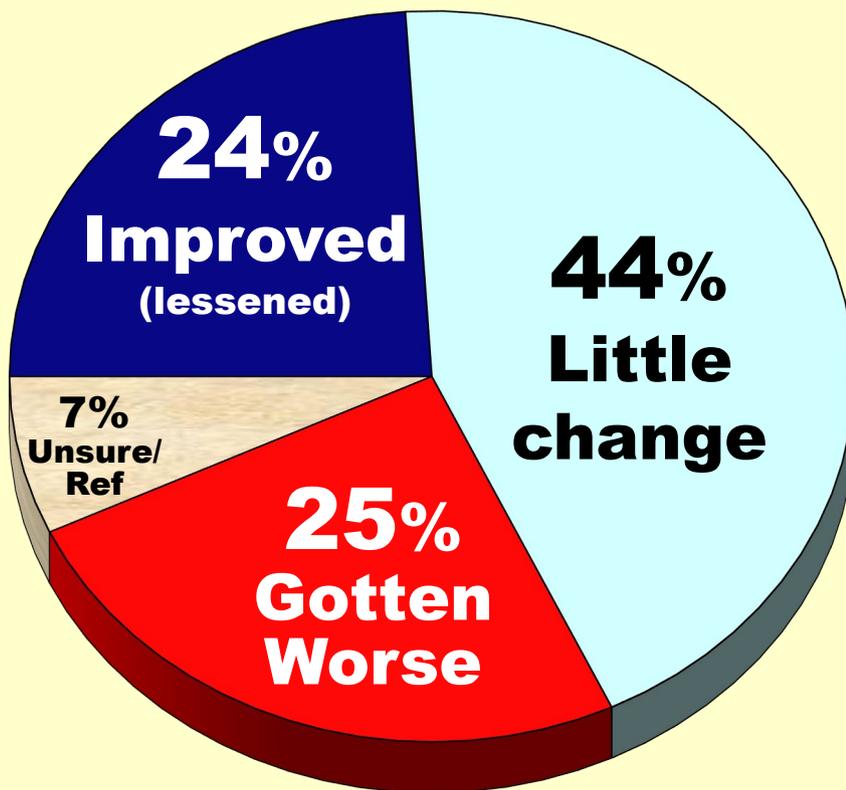
Figure 5
City of San Pablo
Public Safety Survey
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Has Crime in the City

IMPROVED (LESS CRIME)

GOTTEN WORSE OR NO CHANGE?

Question 3.0: Do you believe the level of CRIME in San Pablo has...



Opinion Leaders

25%

Improved

27%

Gotten worse

41%

Little change

7%

Unsure/Refused

Compared to
August 2020

IMPROVED

Up 6%

18% Aug 2020
24% in July 2021



Figure 6
City of San Pablo
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As a resident of San Pablo...

How Safe Do You Feel?

Question 5.0: Given the civil unrest being experienced in certain parts of the nation, especially following the George Floyd murder in May 2020, how safe do you feel as a resident of San Pablo?

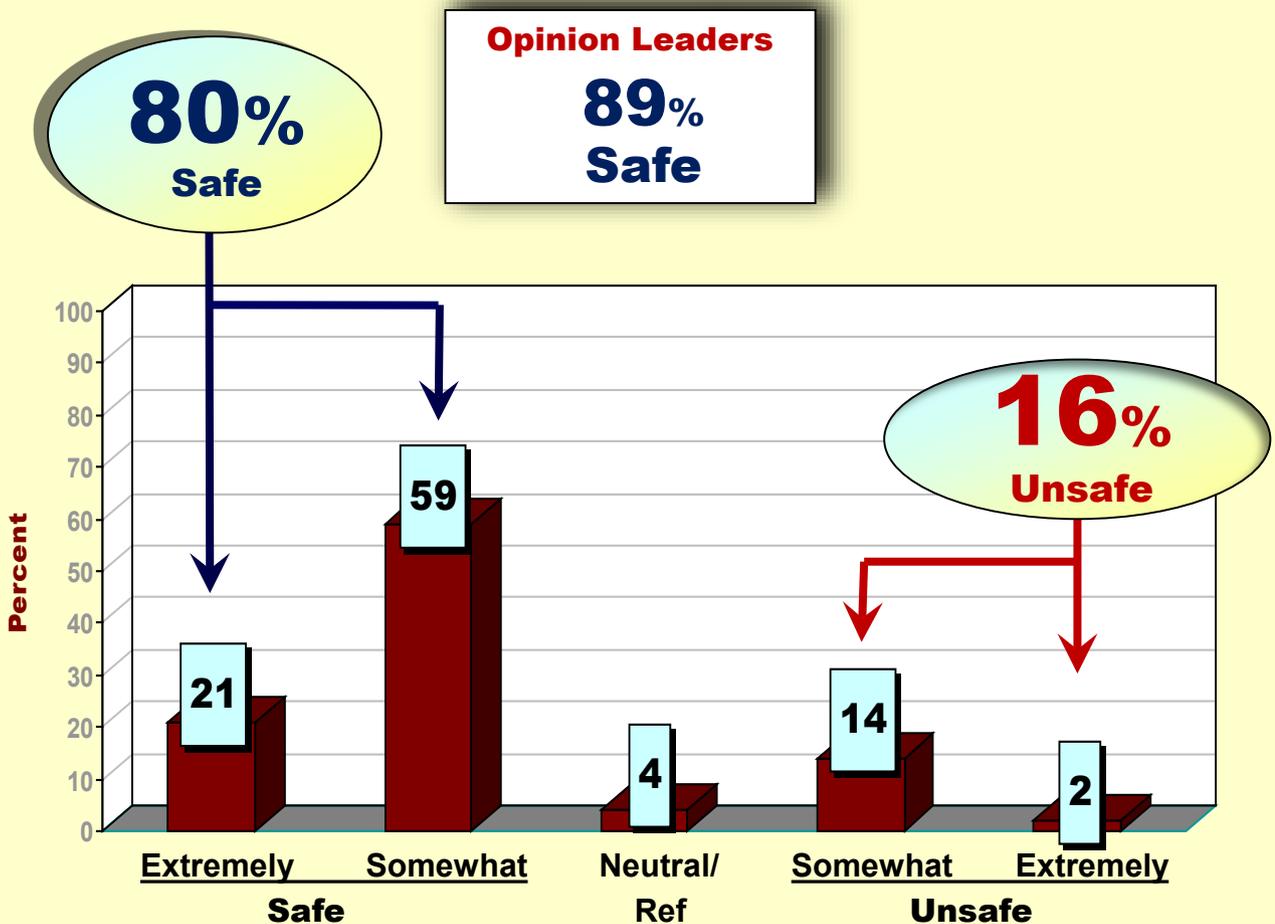


Figure 7
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Satisfaction with services provided through... **City's Police Department**

Question 4.0: How satisfied are you, today, with the level of service being provided to San Pablo residents through the City's Police Department?

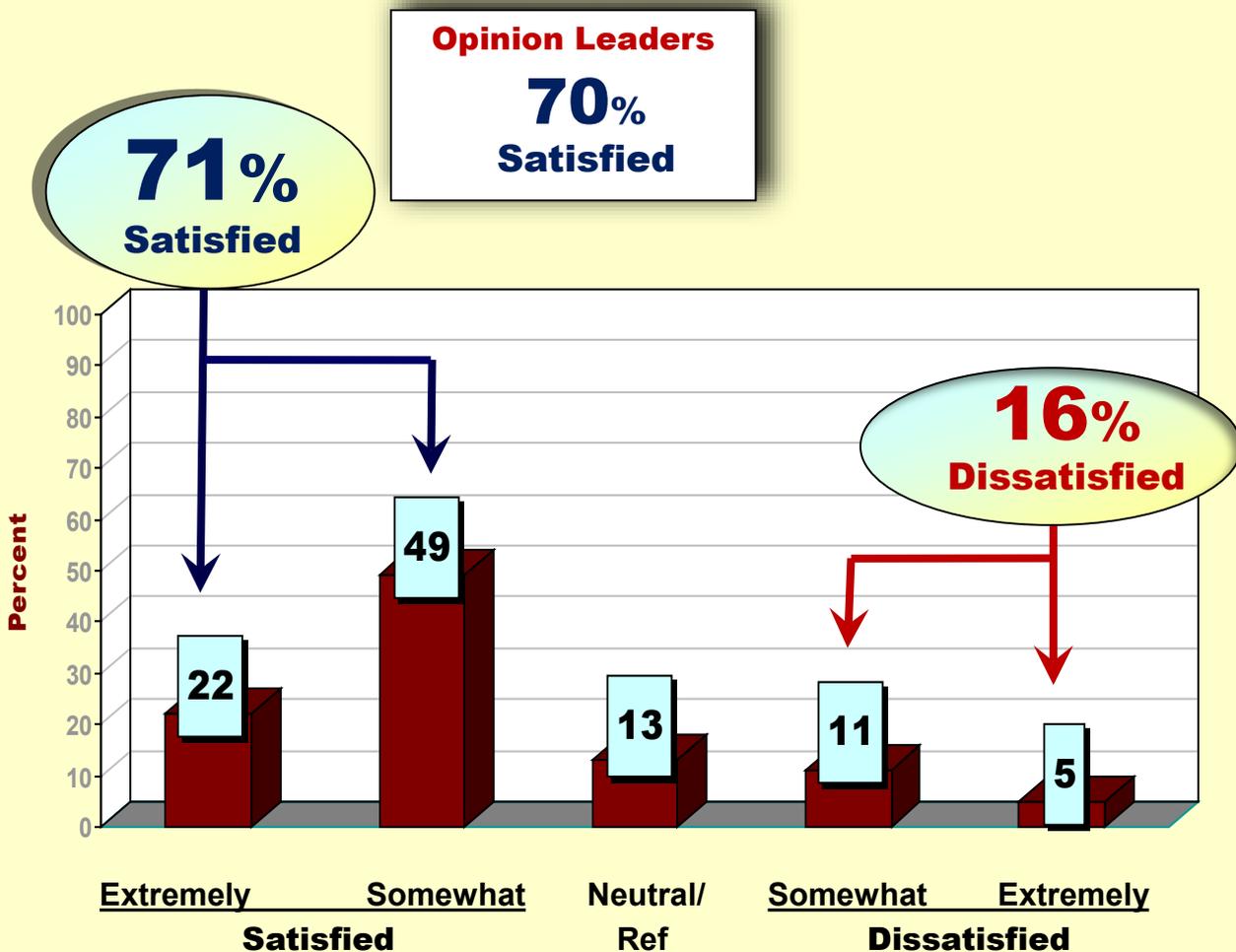


Figure 8A
City of San Pablo
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Support for **Constructing** New Police Department & Regional Law Enforcement Training Center?

Question 10.0: Do you support the construction and development of a new Police Department, combined with a Regional Law Enforcement Training Center?

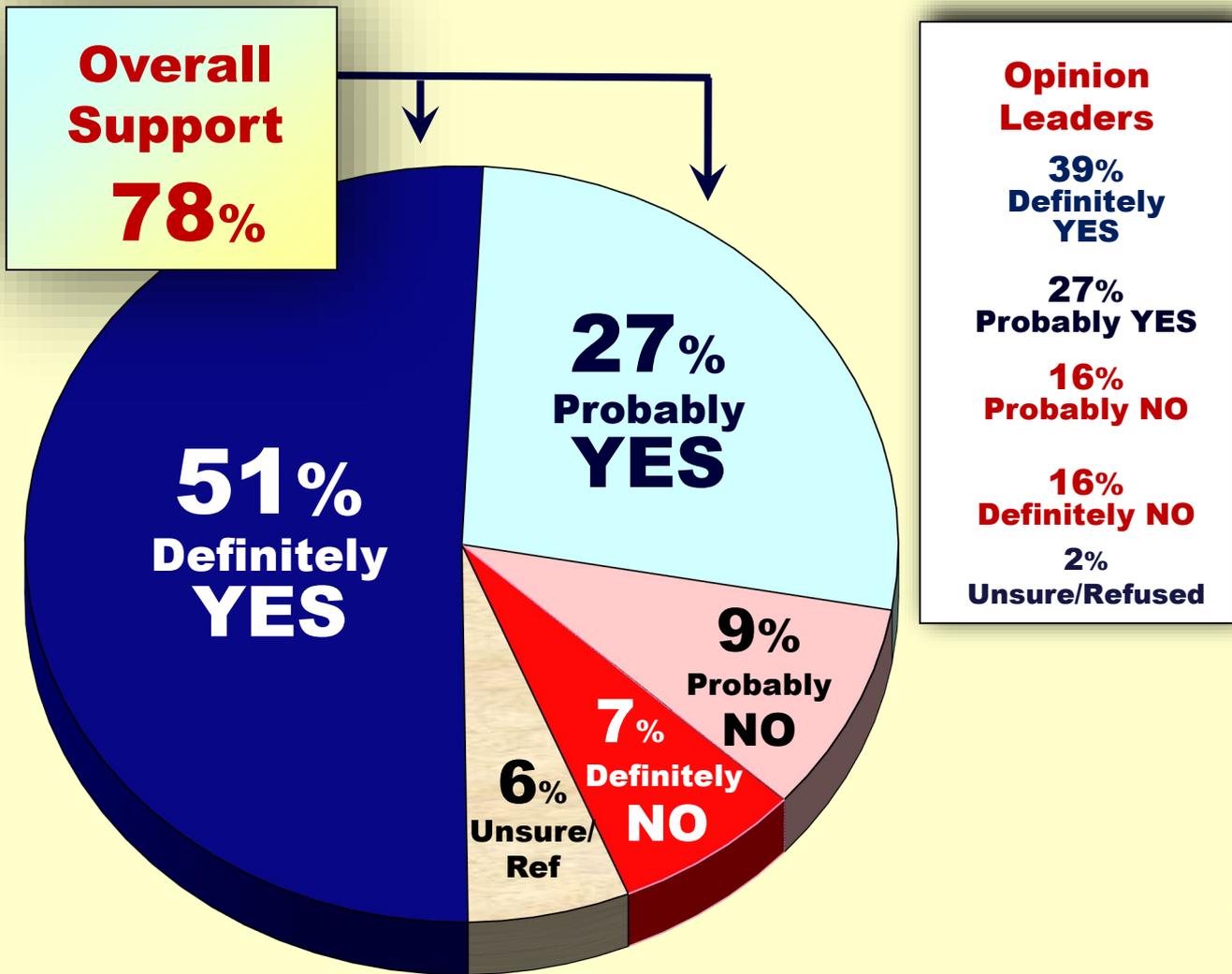


Figure 8B
City of San Pablo
Public Safety Survey
July 2021

If the State Awards \$2 Million...

Would You Be More Inclined to Support Construction of New Police Department & Regional Law Enforcement Training Center?

Question 10.1: If the Governor, later this month, awards the City \$2 million for participating in a County-wide Alternative Policing and Mental Health Program, would this make you more inclined to support the construction and development of a new Police Headquarters facility and Law Enforcement Training Center?

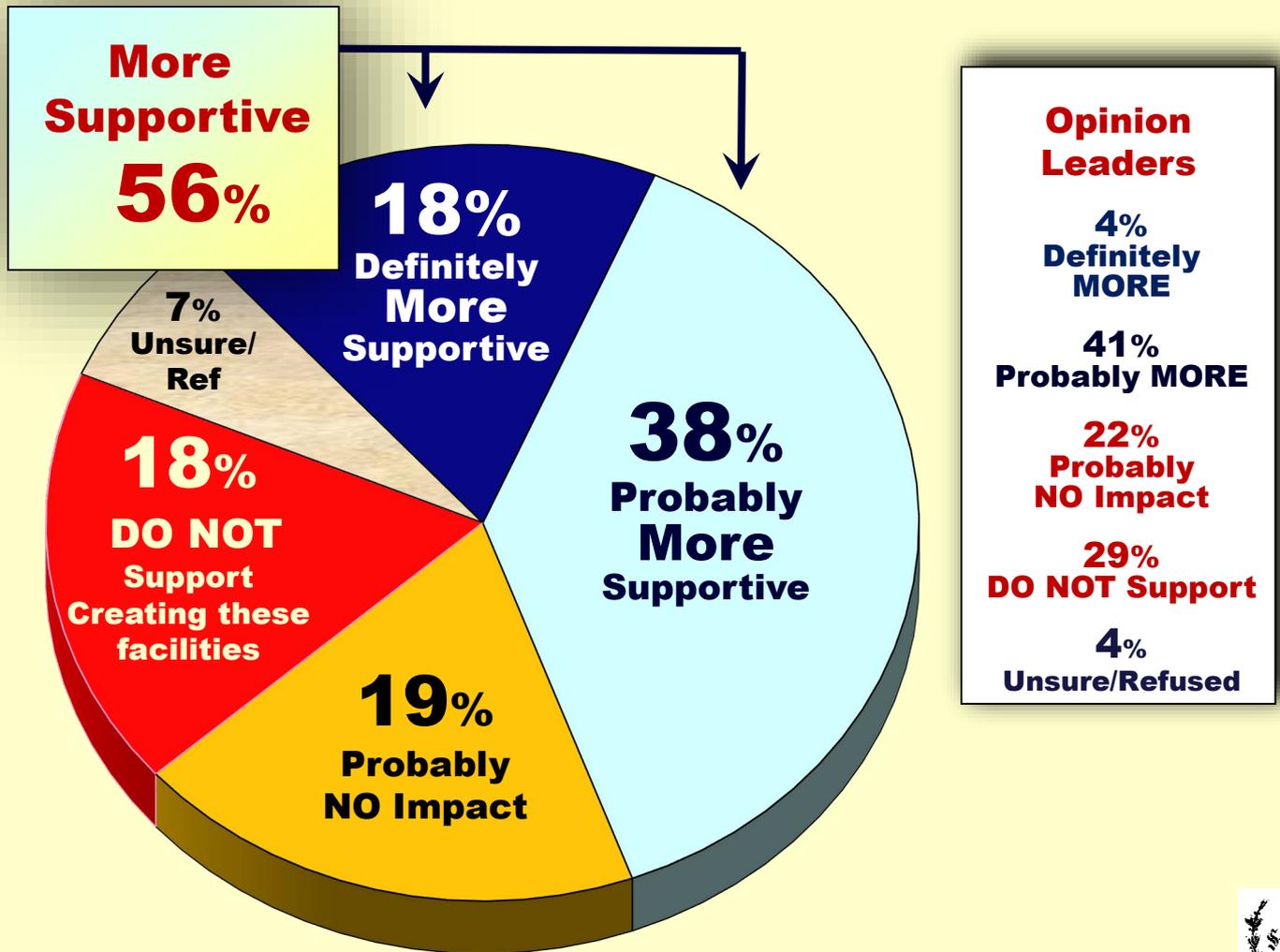


Figure 9
City of San Pablo
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San Pablo is a great community... I am happy to be a resident

Question 1.0: San Pablo is a great community; I am happy to be a resident.

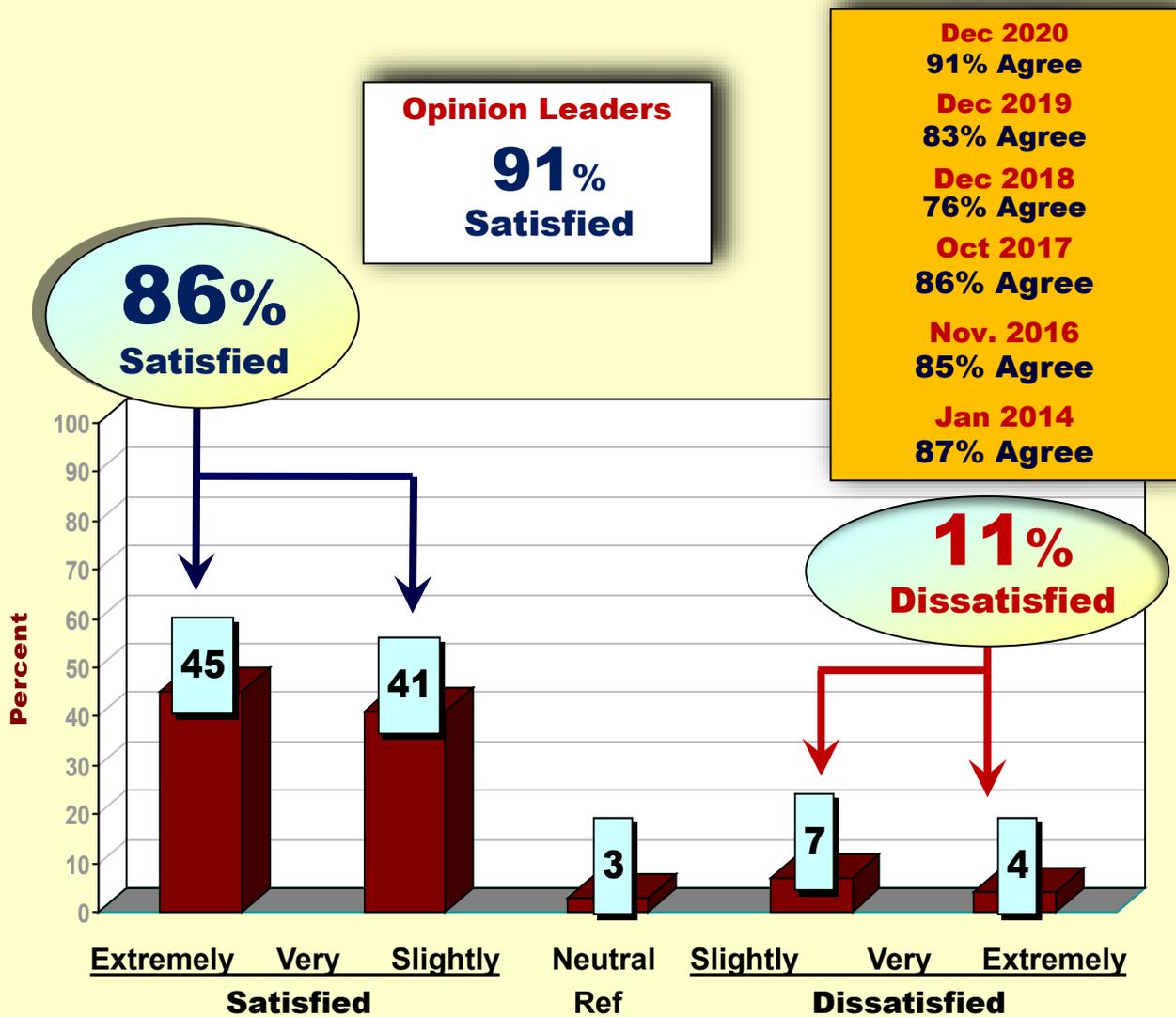
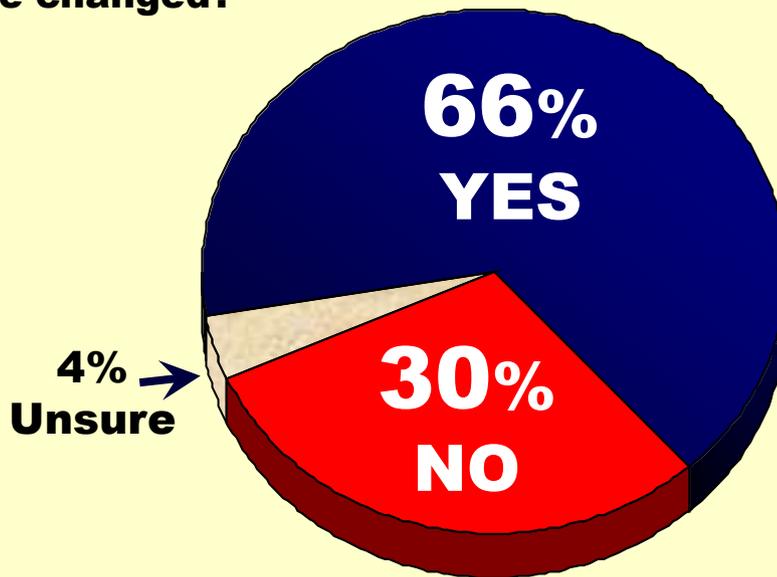


Figure 10
City of San Pablo
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Desired Changes In the City of San Pablo

Question 2.0: Is there anything about the City of San Pablo that you would like changed?



Issues Would Like Changed

(Top 6, Rank-ordered)

Need more police	16%
Address Homelessness	11%
Repair/maintenance streets & roads	10%
Street clean up (garbage)	10%
Crime	6%
Traffic congestion	6%

(Refer to Questionnaire for entire list)



Thank You



*We'll be pleased to
Take Questions Now*



Figure 11A
 City of San Pablo
 Public Safety Survey
 July 2021

Demographics of Survey Respondents

Length of Residency

0 to 5 years	11%
6 to 10	20%
11 to 25	31%
Over 25 years	37%
Refused	1%

Age

18 to 30	10%
31 to 40	13%
41 to 50	13%
51 to 65	26%
Over 65 years	36%
Refused	2%

Household Income

Under \$25,000	16%
\$25,001 to \$50,000	20%
\$50,001 to \$75,000	24%
\$75,001 to \$100,000	11%
Over \$100,000	21%
Refused	8%

Registered to Vote

Yes	95%
No	5%
Refused	0%

Home Ownership

Own	65%
Rent	33%
Refused	2%

Party ID

Democrat	60%
Republican	10%
Independent	13%
Other	9%
Refused	8%

Ethnicity

Caucasian	28%
Hispanic/Latino	28%
African American/Black	22%
Native American/Alaskan	1%
Native Hawaiian & other Pacific Islander	1%
Asian	6%
Other	11%
Refused	3%

Education

Less than High School	3%
High School/Trade School	18%
Some College	38%
College Graduate	31%
Graduate/Prof. School	10%
Refused	0%



Figure 11B
City of San Pablo
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Demographics of Survey Respondents

School Aged Children

None	75%
One	13%
Two	7%
Three or more	4%
Refused	1%

Area of Residence

East I80/San Pablo Hills	16%
Old Town	7%
N San Pablo, Leroy Heights	
Contra Costa College	42%
West I80, Casino Area,	
City Hall Area	27%
Refused	8%

Ideology

Liberal	28%
Progressive	15%
Moderate	26%
Conservative	21%
Refused	10%

Gender

Male	45%
Female	55%

