



CHILDHOOD OBESITY PREVENTION TASK FORCE

EAT SMART GET MOVING



CHILDHOOD OBESITY PREVENTION TASKFORCE (COPTF) STEERING COMMITTEE MEETING October 17, 2013, 5:30 P.M. – 7:30 P.M. MAPLE HALL, 13831 SAN PABLO AVE

PRESENT

Saidy Brizuela- Commissioner, San Pablo Youth Commission
Dr. Wendel Brunner- Director of Public Health, Contra Costa Health Services
Genoveva Calloway – Mayor, City of San Pablo
Patrice Chamberlain - Program Coordinator, CA Summer Meal Coalition
Charlotte Dickson – Director, CA Center for Public Health, HEAL Cities Campaign
Greg Dwyer - Community Services Manager, City of San Pablo
Astrid Flores – Chair, San Pablo Youth Commission
Christine Fry- Consultant, ChangeLab Solutions
Paul Morris- Vice Mayor, City of San Pablo
Coire Reilly- Community Wellness and Prevention Manager, Contra Costa County Health Services
Matt Rodriguez - City Manager, City of San Pablo
Michele Rodriguez- Development Services Manager, City of San Pablo
Tony Ramirez- Teacher, Dover Elementary School
Alexina Rojas- Center Director, West County First Five Center
Bertha Romo –Program Assistant, City of San Pablo
Tanya Rovira - Nutrition & Food Security Coordinator, Contra Costa Health Services, CWPP
Jan Schilling - Director, Weigh of Life
Sophia Talbot- Nutritionist, Community Services Bureau
Ruth Vasquez-Jones- Community and Government Affairs Director, Brookside Community Health Center
Jesus Verduzco - Consultant, Verduzco & Associates
Deisy Villalobos- Vice-Chair, San Pablo Youth Commission
Ben Winig- Consultant, ChangeLab Solutions
Maria Resendiz- Healthy Start Coordinator/WCCUSD/BACR
Emily Warming- Program Manager, Healthy and Active Before 5
Mariela Cuellar- Parent, West County Regional Group, First Five
Flor Castro- Parent, West County Regional Group, First Five
Petronila Fernandes- Parent, West County Regional Group, First Five
Tomasa Espinoza- Parent, West County Regional Group, First Five
Adriana Vazquez- Parent, West County Regional Group, First Five
Karel Villalobos- Parent, West County Regional Group, First Five

WELCOME AND INTRODUCTIONS

Meeting was called to order at 5:35 p.m. by Chair Tony Ramirez. Mr. Ramirez welcomed members and members individually introduced themselves to the group.

PUBLIC COMMENT

No public comment.

APPROVAL OF THE MINUTES

Consensus to accept 9/25/13 Steering Committee minutes as read.

PRESENTATION FROM DR. WENDEL BRUNNER

City Manager Rodriguez introduced Dr. Wendel Brunner, Director of Public Health for Contra Costa County Health Services. Dr Brunner gave an overview of how the county and City of San Pablo have worked

collaboratively over the last couple years on projects to promote healthy living, such as Safe Routes to School and improving conditions for pedestrians. He then shared statistics on obesity and related illnesses, touching on how the consumption of sugar sweetened beverages contributes to the problem. Dr. Brunner concluded his presentation with the following recommendations on how San Pablo can address obesity:

- Improve the physical environment
- Provide nutrition and physical activity education
- Improve food options
- Continue to implement the Health Element

ROLE OF THE TASKFORCE

City Manager Rodriguez shared that the role of the taskforce for the coming months will be to work on developing a Community Action Plan in collaboration with CBOs and outside agencies. The plan will outline programs and policies to prevent childhood obesity and will be presented to the City Council. The Council will determine which programs and policies will be implemented and how to fund the obesity prevention efforts.

COMMUNITY ACTION PLAN

Charlotte led the small group work session, providing members with a matrix of programs and policies that were brainstormed in the last meeting. Members divided into groups and worked on ranking policies and programs based on certain criteria.

REPORT BACK

Groups reported out. The discussion will continue at the next meeting, scheduled for December 11, 2013.

MEETING ADJOURNED

Minutes brought to you by B. Romo.