



# CHILDHOOD OBESITY PREVENTION TASK FORCE

## EAT SMART GET MOVING



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### CHILDHOOD OBESITY PREVENTION TASKFORCE (COPTF) MEETING MINUTES May 14, 2014, 5:30 P.M. – 7:30 P.M. MAPLE HALL, 13831 SAN PABLO AVE

#### PRESENT

Lucy Alfaro (Co-Chair) - Parent, West County Regional Group, First Five  
Carmen Alvarenga- Health Promoter, Center Human Development  
Saidy Brizuela- Treasurer, San Pablo Youth Commission  
Patrice Chamberlain- Director, CA Summer Meal Coalition  
Mariela Cuellar- Parent, West County Regional Group, First Five  
Greg Dwyer - Community Services Manager, City of San Pablo  
Tomasa Espinoza- Parent, West County Regional Group, First Five  
Petronila Fernandes- Parent, West County Regional Group  
Astrid Flores – Chair, San Pablo Youth Commission  
Aja Green- Parent, West County Regional Group, First Five  
Kyoko Khoe- RN, Nursing student, Western Governor University  
Paul Morris- Mayor, City of San Pablo  
Melody Ocampo- Recreation Supervisor, City of San Pablo, Community Services  
Elizabeth Pabon- Resident, San Pablo  
Tony Ramirez (Chair) - Teacher, Dover Elementary School  
Gabi Rivas- Community Liaison, First 5 Contra Costa  
Michele Rodriguez- Development Services Manager, City of San Pablo  
Bertha Romo –Program Assistant, City of San Pablo  
Nicole Rubio, Co-Chair, West county Regional Group  
Sophia Talbot- Nutritionist, Community Services Bureau  
Emily Warming- Program Manager, Healthy & Active Before Five  
Rita Xavier- Vice Chair, San Pablo Planning Commission

#### WELCOME AND INTRODUCTIONS

Meeting was called to order at 5:35 p.m. by Mr. Greg Dwyer. He welcomed members and members individually introduced themselves to the group.

#### PUBLIC COMMENT

No public comment.

#### APPROVAL OF THE MINUTES

Consensus to accept 2/20/14 minutes as read.

#### UPDATE ON COMMUNITY ACTION PLAN

Mr. Dwyer reported that the City Council approved the CAP and no changes are needed. The questions that City Council had regarding the CAP were addressed.

#### COMMUNITY PLANNING AND HEALTH FILM SERIES

Mr. Dwyer introduced Development Services Manager, Ms. Rodriguez and Planning Commission Vice Chair, Rita Xavier, who shared an opportunity for the Task Force to be part of planning a PBS Film Series showing to San Pablo residents. The film series is on the topic of obesity and how it intersects with city planning. COPTF members interested in supporting the project signed up.

### **COMMUNITY ACTION PLAN FUNDING**

The COPTF will be tasked with seeking funding sources to support the priority programs and policies outlined in the CAP. Suggestions include reaching out to Bay Area funders from San Francisco and the Silicon Valley as well as renowned companies that have community giving programs such as Google, Starbucks, and Whole Foods Market. Elizabeth Pabon shared that Whole Foods created a foundation to help poor communities by setting lower prices and educating the community on healthy choices. She shared an outline of different programs and funding opportunities from Whole Foods that align with the CAP and recommended that the Task Force identify someone to seek and apply for funding opportunities such as these.

### **SAN PABLO COMMUNITY FOUNDATION GRANT PROGRAM**

Mr. Dwyer announced that the City released the application for funding from the San Pablo Community Foundation. It includes \$15,000 in funding for environmental projects; however, the majority of funding will go toward health and wellness initiatives. Applications were circulated for interested members.

### **SAN PABLO SCHOOL LUNCHES**

Mr. Dwyer communicated that the manager of the West Contra Costa Unified School District school lunch program is open to work with the City on implementing a salad bar program at San Pablo schools. The logistics need to be worked out and funding needs to be secured before this can happen. Emily Warming shared the work being implemented at First Five: a mini-grant program to foster healthy practices at workplaces, working to advance policies that support healthy initiatives, and improving park spaces to promote physical activity.

### **TASK FORCE MEMBERSHIP**

Mr. Dwyer gave an update regarding membership. The City Council approved the formation of a single governing body. There will no longer be a steering committee; the Task Force will be the only body. Members who were recommended for appointment to the Task Force were approved by City Council and were asked to sign a letter of commitment. Additional members signed up to serve on the Task Force and will also need to be approved by City Council.

### **MEETING ADJOURNED**

In closing, members were asked to read the CAP and identify the starting goals for the task force.

*Minutes brought to you by B. Romo.*