



CHILDHOOD OBESITY PREVENTION TASK FORCE

EAT SMART GET MOVING



CHILDHOOD OBESITY PREVENTION TASKFORCE (COPTF) MEETING MINUTES July 23, 2014, 5:30 P.M. – 7:30 P.M. SAN PABLO COMMUNITY CENTER

PRESENT

Lucy Alfaro (Co-Chair) - Parent, West County Regional Group, First Five
Saidy Brizuela- Treasurer, San Pablo Youth Commission
Genoveva Calloway- Councilmember, City of San Pablo
Patrice Chamberlain- Director California Summer Meal Coalition
Mariela Cuellar- Parent, West County Regional Group, First Five
Monicka Darling- Healthy Eating Specialist, Whole Foods Market
Greg Dwyer - Community Services Manager, City of San Pablo
Petronila Fernandes- Parent, West County Regional Group
Sally Hindman- Executive Director, Youth Spirits Artwork
Astrid Flores – Chair, San Pablo Youth Commission
Chela Lucas- Manager, San Pablo Library
Emily Justice- Manager, Health and Active Before 5
Paul Morris- Mayor, City of San Pablo
Melody Ocampo- Recreation Supervisor, City of San Pablo, Community Services
Tony Ramirez (Chair) - Teacher, Dover Elementary School
Gabi Rivas- Community Liaison, First 5 Contra Costa
Michele Rodriguez- Development Services Manager, City of San Pablo
Bertha Romo –Program Assistant, City of San Pablo
Tanya Rovira- Nutrition and Food Security Coordinator, Contra Costa Health Services
Jan Schilling- Executive Director, Weigh of Life
Sophia Talbot- Nutritionist, Community Services Bureau
Emily Warming- Program Manager, Healthy & Active Before Five
Jill West- Nutrition Consultant, Energy Balance 4 Kids Play
Rita Xavier- Vice Chair, Planning Commission, City of San Pablo

WELCOME AND INTRODUCTIONS

Meeting was called to order at 5:49 p.m. by Mr. Greg Dwyer. He welcomed everyone and members individually introduced themselves to the group. Mr. Dwyer announced that the City of San Pablo was one of ten cities to receive the All-America City Award for 2014 and gave a brief overview of the competitive process.

PUBLIC COMMENT

No public comment.

APPROVAL OF THE MINUTES

Consensus to accept 6/25/14 minutes with recommended amendments.

GUEST SPEAKERS/ PRESENTATIONS

a) Rita Xavier, Planning Commission: Ms. Xavier summarized the planning and preparation that has been completed leading up to the film showing on July 31st. The film series planning committee advocated to have the films in Spanish subtitles. The producer was open to the suggestion; however not in time for the first film showing. The committee arranged to have a Spanish translator and headsets. Childcare will also be provided.

b) Monicka Darling, Whole Foods: Mr. Dwyer introduced Monicka Darling from Whole Foods. Ms. Darling gave a brief background on her work and shared different Whole Foods initiatives that relate to obesity prevention. For example, a healthy teachers program in which teachers get training to give two hour cooking classes to students on how to eat and cook healthier. Whole Foods also offers workshops on how to shop healthy. Ms. Darling was open to discussing this further with a subcommittee of the Task Force.

c) Sally Hindman, Youth Spirits Artwork: Mr. Dwyer introduced Sally Hindman, who has been working with San Pablo and Richmond youth on creating a mural in San Pablo. Ms. Hindman asked for support from the Task Force in endorsing the project. The theme of the mural is 'safe and sound' and incorporates the message of being active and eating healthy. Ms. Hindman requested that COPTF members support the project by contacting Kaiser Permanente to advocate for funding for the Youth Spirits Artwork Mural.

COMMUNITY ACTION PLAN FUNDING UPDATE

Mr. Dwyer announced that the San Pablo Community Foundation Mini Grant timeline will change this upcoming year. The release will occur in early spring during February or March. He also announced that City Manager Rodriguez is allocating \$16,000-\$25,000 in funding for the implementation of priority programs and policies.

RANKING THE CAP PROGRAMS AND POLICIES

The COPTF members worked in small groups to identify three key policy and program priorities that can be implemented with this first round of funding provided by the City. The groups ranked the previously categorized policy and program priorities into the most important goals.

NEXT STEPS TO CONTINUE TO MOVE THE WORK

Members shared their perspective on the purpose of the COPTF. Some of the suggestions include having presenters who can share best practices, capacity building to execute Task Force goals, and conducting site visits to see successful programs. Members also agreed to meet more frequently to begin the implementation phase. The next meeting is scheduled for August 27, 2014 at the San Pablo Community Center.

MEETING ADJOURNED

Meeting was adjourned at 7:35pm.

Minutes brought to you by B. Romo.