



CHILDHOOD OBESITY PREVENTION TASK FORCE

EAT SMART GET MOVING



In accordance with the Americans with Disabilities Act, persons requiring assistance or auxiliary aids in order to participate should contact the Community Services Department or the City Clerk's Office at City Hall, 13831 San Pablo Avenue, San Pablo, as soon as possible prior to the meeting. The city will give such requests primary consideration, taking into account undue financial and administrative burdens or fundamental alterations in the city service, program or activity.

CHILDHOOD OBESITY PREVENTION TASK FORCE MEETING AGENDA

Wednesday, October 22, 2014, 5:30 pm

San Pablo Community Center

2450 Road 20, San Pablo, CA 94806

Primary Objectives –Tony Ramirez, Chair

1. Discussion of funding sources
2. Discuss timeline of events for the 3 items that have been voted on to move forward this year
3. Define Role of Task Force Members

AGENDA

1. **Welcome and Approval of Minutes: (10 mins)** Lucy Alfaro, Vice Chair
 - a. Public Comment
 - b. Approval of Minutes

2. **Community Action Plan Funding Update: (10 mins)** Tony Ramirez, Chair
 - a. One-time \$50,000 City funding allocation for Childhood Obesity Activities and Programs for FY 2014-15
 - b. Grant Opportunities
 - i. (Robert Woods \$25,000. Application was submitted 9/17/14) - Update
 - ii. Potential Kaiser Permanente Grants/Partnerships

3. **Roles Task Force Members: (10 mins)** Tony Ramirez, Chair and Lucy Alfaro, Vice Chair
 - a. Current Roles
 - b. Possibilities of Orientation Workshop

4. **Review CAP programs and policies to Implement: (55 mins)** Tony Ramirez, Chair and Lucy Alfaro Vice Chair
 - a. Improve Park Spaces
 - b. Offer Free and Reduced Cost Programs for all ages (specifically 0-5 and Teens)
 - c. Fund Obesity Prevention Programs & Policies Through a Tax on Sugar Sweetened Beverages
 - d. Potential Sub-Committees

5. **Upcoming Agenda Items: (5 mins)** Greg Dwyer, Community Services Manager
 - a. New Business
 - i. Proposed Health Incentive Program through local businesses
 - b. Next Meeting Date and Agenda Items
 - c. Adjournment

Tony Ramirez, San Pablo Childhood Obesity Prevention Task Force Chair Person

Lucy Alfaro, San Pablo Childhood Obesity Prevention Task Force Vice Chair Person

Greg Dwyer, Community Services Manager

Bertha Romo, Youth Services Program Coordinator

Melody Ocampo, Recreation Supervisor