



# CHILDHOOD OBESITY PREVENTION TASK FORCE

## EAT SMART GET MOVING



### CHILDHOOD OBESITY PREVENTION TASKFORCE (COPTF) STEERING COMMITTEE MEETING February 20, 2014, 5:30 P.M. – 7:30 P.M. MAPLE HALL, 13831 SAN PABLO AVE

#### PRESENT

Lucy Alfaro- Parent, West County Regional Group, First Five  
Tanya Allums- Program Support Specialist, Community Violence Solutions  
Carmen Arroyo- Resident, San Pablo  
Sandra Banales- Staff, Community Violence Solutions and West County Regional Group, First Five  
Erica Browne- Community Benefit Manager, Kaiser Permanente  
Genoveva Calloway – Councilmember, City of San Pablo  
Flor Castro- Member, West County Regional Group, First Five  
Michon Coleman- Community and Government Relations, Kaiser Permanente  
Mariela Cuellar- Parent, West County Regional Group, First Five  
Charlotte Dickson – Director, CA Center for Public Health, HEAL Cities Campaign  
Greg Dwyer - Community Services Manager, City of San Pablo  
Tomasa Espinoza- Parent, West County Regional Group, First Five  
Soledad Garcia – West County Regional Group, First Five  
Vanessa Guzman – Commissioner, San Pablo Youth Commission  
Aja Green- Parent, West County Regional Group, First Five  
Teodora Ildefonso-Olmo- Full Service Community Schools Director  
Angeles Lopez- Parent, West County Regional Group, First Five  
Ian McLaughlin- Consultant, ChangeLab Solutions  
Paul Morris- Mayor, City of San Pablo  
Melody Ocampo- Recreation Supervisor, City of San Pablo, Community Services  
Elizabeth Pabon- Resident, San Pablo  
Coire Reilly- Community Wellness and Prevention Program Manager, Contra Costa County Health Services  
Maria Resendiz- Staff, Bay Area Community Resources, WCCUSD  
Gabi Rivas- Community Liaison, First 5 Contra Costa  
Matt Rodriguez - City Manager, City of San Pablo  
Michele Rodriguez- Development Services Manager, City of San Pablo  
Alexina Rojas- Center Director, West County First Five Center  
Bertha Romo –Program Assistant, City of San Pablo  
Tanya Rovira - Nutrition & Food Security Coordinator, Contra Costa Health Services, CWPP  
Sophia Talbot- Nutritionist, Community Services Bureau  
Adriana Vazquez- Parent, West County Regional Group, First Five  
Jesus Verduzco - Consultant, Verduzco & Associates  
Ben Winig- Consultant, ChangeLab Solutions  
Emily Warming- Program Manager, Healthy and Active Before Five

#### WELCOME AND INTRODUCTIONS

Meeting was called to order at 5:35 p.m. by Mr. Greg Dwyer. He welcomed members and members individually introduced themselves to the group.

#### PUBLIC COMMENT

No public comment.

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### **APPROVAL OF THE MINUTES**

Consensus to accept 12/11/13 Steering Committee minutes as read.

### **PRESENTATION- DRAFT COMMUNITY ACTION PLAN**

Ben Winig and Ian McLaughlin from ChangeLab Solutions gave an overview of the Community Action Plan, which outlines the process that the Task Force has completed since the 2010 Heal Act. The team led a presentation on the contents of the CAP, focusing on the policy and program priorities in healthy eating and active living. After the presentation, members asked questions. Charlotte Dickson briefly shared highlights from a recent study in support of a soda tax and other policies that encourage healthy eating. The article will be emailed to members. City Manager Rodriguez concluded this portion of the meeting by explaining next steps. The CAP will be presented to City Council for approval. The Council will provide \$100,000 through the San Pablo Community Foundation, a portion of which will support healthy eating and active living initiatives. The grant will be released in April and funding will have to be used within the fiscal year July 1, 2014-June 30, 2015.

### **TASK FORCE/ STEERING COMMITTEE SIGN-UP**

Members were reminded to sign up to be part of the COPTF Steering Committee and/or Task Force. Members interested in the Steering Committee will be recommended to City Council for approval. There was a consensus among members to have a single governing body rather than both a Task Force and a Steering Committee. The proposal to have just the Task force will be presented to City Council for approval. Mr. Tony Ramirez was selected as Chair and Ms. Lucy Alfaro as Vice Chair.

### **MEETING ADJOURNED**

*Minutes brought to you by B. Romo.*