



CHILDHOOD OBESITY PREVENTION TASK FORCE

EAT SMART GET MOVING



In accordance with the Americans with Disabilities Act, persons requiring assistance or auxiliary aids in order to participate should contact the Community Services Department or the City Clerk's Office at City Hall, 13831 San Pablo Avenue, San Pablo, as soon as possible prior to the meeting. The city will give such requests primary consideration, taking into account undue financial and administrative burdens or fundamental alterations in the city service, program or activity.

CHILDHOOD OBESITY PREVENTION TASK FORCE MEETING AGENDA

Thursday, February 26, 2015, 5:30 pm - 7pm
San Pablo Community Center
2450 Road 20, San Pablo, CA 94806

AGENDA

1. **Welcome: (4 min.)** Lucy Alfaro, Vice Chair
 - a. Public Comment
 - b. Approval of Minutes

2. **Funding agencies through the \$50,000 Funding Allocation (55 min.)** Tony Ramirez, Chair and Lucy Alfaro, Vice Chair, Bertha Romo
 - a. Review and Finalize Sample Proposal Sheet
 - b. Share summary and criteria for each category
 - c. Review Panel of 5 Task Force Members for Request for Qualifications (RFQ) – volunteers?

3. **Timeline for Implementation (15 min.)** Tony Ramirez, Chair and Lucy Alfaro, Vice Chair
 - a. Proposed timeline (RFQ deadline, review period, reserving facilities, fingerprints, marketing, registration, implementation)

4. **Program Marketing (15 min.)** Tony Ramirez, Chair and Lucy Alfaro, Vice Chair
 - a. How to market? (mailer, social media, flyers, word of mouth, organizations, schools)
 - b. Design process?

5. **Announcements/Upcoming Agenda Items for next meeting: (1 min.)** Greg Dwyer, Community Services Manager
 - a. Safe Routes to School
 - b. Roles and responsibilities of COPTF members
 - c. Membership renewal
 - d. Adjournment

Tony Ramirez, San Pablo Childhood Obesity Prevention Task Force Chair Person
Lucy Alfaro, San Pablo Childhood Obesity Prevention Task Force Vice Chair Person
Greg Dwyer, Community Services Manager
Bertha Romo, Youth Services Program Coordinator
Melody Ocampo, Recreation Supervisor