



# CHILDHOOD OBESITY PREVENTION TASK FORCE

## EAT SMART GET MOVING



### CHILDHOOD OBESITY PREVENTION TASKFORCE (COPTF) MEETING MINUTES December 10, 2014, 5:30 P.M. – 7:00 P.M. SAN PABLO COMMUNITY CENTER

#### PRESENT

Lucy Alfaro (Co-Chair) - Parent, West County Regional Group, First Five  
Saidy Brizuela- Treasurer, San Pablo Youth Commission  
Genoveva Calloway- Councilmember, City of San Pablo  
Patrice Chamberlain- Director, CA summer Meal Coalition  
Mariela Cuellar- Parent, West County Regional Group, First Five  
Greg Dwyer - Community Services Manager, City of San Pablo  
Tomasa Espinoza- Parent, West County Regional Group  
Petronila Fernandes- Parent, West County Regional Group  
Soledad Garcia- Parent, West County Regional Group  
Jose Luis Larios- Whole Foods  
Rhea Laughlin- Community Engagement Program Officer, First Five Contra Costa  
Angeles Lopez- Parent, West County Regional Group  
Paul Morris- Mayor, City of San Pablo  
Melody Ocampo- Recreation Supervisor, City of San Pablo, Community Services  
Elizabeth Pabon- Resident, San Pablo  
Tony Ramirez (Chair) - Teacher, Dover Elementary School  
Gaby Rivas- Community Liaison, First Five Contra Costa  
Bertha Romo– Youth Services Program Coordinator, City of San Pablo  
Jan Schilling- Executive Director, Weigh of Life  
Sophia Talbot- Nutritionist, Community Services Bureau  
Emily Warming- Program Manager, Healthy and Active Before Five  
Adriana Vazquez- Parent, West County Regional Group

#### WELCOME AND INTRODUCTIONS

Meeting was called to order at 5:36 p.m. by Mr. Tony Ramirez. He welcomed everyone and members individually introduced themselves.

#### PUBLIC COMMENT

No public comment.

#### APPROVAL OF THE MINUTES

Consensus to accept 10/22/14 minutes with the addition of Sophia Talbot in attendance.

#### PROPOSED BUSINESS INCENTIVE PROGRAM

Mrs. Leslay Choy and Mr. Charles Ching presented a proposed business incentive program led by the City of San Pablo and Economic Development Corporation. H2, or Healthy Habits, would recognize San Pablo businesses for prioritizing the vending of healthy items. A pilot program will launch from January to December 2015 with an initial \$50,000 fund to provide incentives such as business consulting, recognition, and advertising.

#### DAVIS PARK PLAYGROUND UPDATE

Mr. Dwyer provided an update on the Davis Park Playground remodel. The playground will consist of a new play structure and conform to ADA accessibility. Mr. Dwyer shared the proposed plans and answered questions.

### **SUBCOMMITTEE REPORT AND DISCUSSION ON \$50,000 FUNDING ALLOCATION AND NEXT STEPS**

COPTF subcommittee members, Ms. Rhea McLaughlin and Ms. Emily Warming provided the COPTF with an update on the discussions that took place at the subcommittee meeting around park improvements, the ranking of programs, and the process for selecting providers. The Task Force was provided with a brief report on the recommendations that the subcommittee agreed on during their meeting on 11/17/14.

The recommendations from the subcommittee were to utilize the \$50,000 funding on the following:

1. Improving park maintenance
2. Swimming classes
3. Zumba in the park
4. Cooking/ nutrition classes
5. Track Training

The items were ranked from highest to lowest priority. After some discussion about the feasibility of using funds for park improvements, Councilmember Calloway clarified that the funding was allocated strictly for programming. There was a motion and a second to move forward with items 2-4 above. The subcommittee was tasked with creating program budgets and presenting additional information at the next meeting. In light of the discussion around park improvements, Mr. Dwyer offered to ask the City Manager if a percentage of the funds could be used to make some minor park improvements.

### **ELECTION OF CHAIR AND VICE CHAIR**

The Task Force nominated and voted to re-elect Mr. Tony Ramirez as Chair and Ms. Lucy Alfaro as Co-Chair.

### **UPCOMING AGENDA ITEMS**

The next meeting was scheduled for January. Members discussed items for future meetings:

- Soda Tax passes
- Safe Routes to School
- City of San Pablo Park Assessment Workshop on 1/31/15 from 9-1pm at Davis Park.
- Roles and responsibilities of COPTF members
- Membership renewal
- Dr. Manross Presentation

### **MEETING ADJOURNED**

Meeting was adjourned at 7:06pm.