



# CHILDHOOD OBESITY PREVENTION TASK FORCE

## EAT SMART GET MOVING



In accordance with the Americans with Disabilities Act, persons requiring assistance or auxiliary aids in order to participate should contact the Community Services Department or the City Clerk's Office at City Hall, 13831 San Pablo Avenue, San Pablo, as soon as possible prior to the meeting. The city will give such requests primary consideration, taking into account undue financial and administrative burdens or fundamental alterations in the city service, program or activity.

## CHILDHOOD OBESITY PREVENTION TASK FORCE MEETING AGENDA

**Wednesday, April 22, 2015, 5:30 pm - 7pm**  
**San Pablo Community Center**  
**2450 Road 20, San Pablo, CA 94806**

## AGENDA

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1. **Welcome: (5 min.)** Lucy Alfaro, Vice Chair
  - a. Public Comment
  - b. Approval of Minutes

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2. **Review of Proposal Process (10 min.)** Tony Ramirez, Chair and Lucy Alfaro, Vice Chair
  - a. Number of Proposals, Categories and Ranking Results Sheet

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3. **Overview of Funding Allocation (15 min.)** Tony Ramirez, Chair and Lucy Alfaro, Vice Chair
  - a. Funding Awarded to New and Existing Contractors
  - b. Funding Balance

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4. **Program Implementation and Marketing (15 min.)** Melody Ocampo, Recreation Supervisor
  - a. Overview of Programs and Current Enrollment
  - b. Official Letter of Request from COPTF to City Council for the \$5,000 Park Improvements
  - c. Marketing Materials & Strategies

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5. **Evaluation of Funded Programs (30 min.)** Tony Ramirez, Chair and Lucy Alfaro, Vice Chair
  - a. Discuss Evaluation Tools for Measuring Program Impact

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6. **City-wide Obesity Prevention Registration Policies (10 min.)** Greg Dwyer, Community Services Manager & Melody Ocampo, Recreation Supervisor

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7. **Announcements/Upcoming Agenda Items: (5 min.)** Greg Dwyer, Community Services Manager
  - a. Safe Routes to School
  - b. Roles and responsibilities of COPTF members
  - c. Membership renewal process
  - d. Adjournment

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**Tony Ramirez, San Pablo Childhood Obesity Prevention Task Force Chair Person**  
**Lucy Alfaro, San Pablo Childhood Obesity Prevention Task Force Vice Chair Person**  
**Greg Dwyer, Community Services Manager**  
**Bertha Romo, Youth Services Program Coordinator**  
**Melody Ocampo, Recreation Supervisor**