



# CHILDHOOD OBESITY PREVENTION TASK FORCE

## EAT SMART GET MOVING



### CHILDHOOD OBESITY PREVENTION TASKFORCE (COPTF) MEETING MINUTES October 22, 2014, 5:30 P.M. – 7:00 P.M. SAN PABLO COMMUNITY CENTER

#### PRESENT

Lucy Alfaro (Co-Chair) - Parent, West County Regional Group, First Five  
Saidy Brizuela- Treasurer, San Pablo Youth Commission  
Genoveva Calloway- Councilmember, City of San Pablo  
Flor Castro- Member, West County Regional Group  
Mariela Cuellar- Parent, West County Regional Group, First Five  
Greg Dwyer - Community Services Manager, City of San Pablo  
Tomasa Espinoza- Parent, West County Regional Group  
Astrid Flores- Chair, San Pablo Youth Commission  
Soledad Garcia- Parent, West County Regional Group  
Rhea Laughlin- Community Engagement Program Officer, First Five Contra Costa  
Angeles Lopez- Parent, West County Regional Group  
Melody Ocampo- Recreation Supervisor, City of San Pablo, Community Services  
Elizabeth Pabon- Resident, San Pablo  
Tony Ramirez (Chair) - Teacher, Dover Elementary School  
Coire Reilly- Community Wellness and Prevention Program Manager/ Contra Costa County Health Services  
Gaby Rivas- Community Liaison, First Five Contra Costa  
Matt Rodriguez- City Manager, City of San Pablo  
Bertha Romo– Youth Services Program Coordinator, City of San Pablo  
Nicole Rubio- Member, Healthy and Active Before Five  
Jan Schilling- Executive Director, Weigh of Life  
Emily Warming- Program Manager, Healthy and Active Before Five  
Adriana Vazquez- Parent, West County Regional Group  
Karel Villalobos- Parent, West County Regional Group

#### WELCOME AND INTRODUCTIONS

Meeting was called to order at 5:37 p.m. by Mr. Tony Ramirez. He welcomed everyone and reviewed the objectives of the meeting. Members individually introduced themselves.

#### PUBLIC COMMENT

Mrs. Tomasa Espinoza, a representative from West County Regional Group thanked the City and all who participated in the park assessment on October 11th. The results will be shared sometime in January.

#### APPROVAL OF THE MINUTES

Consensus to accept 8/27/14 minutes as read.

#### ROLE OF TASK FORCE MEMBERS

Mr. Ramirez reviewed the role and responsibilities of the Task Force members as outlined in the Operating Procedures. Members suggested putting the item on a future agenda to allow members to review the Operating Procedures and provide feedback.

#### COMMUNITY ACTION PLAN FUNDING UPDATE

i) Mr. Ramirez discussed the one-time \$50,000 funding allocation for childhood obesity prevention programs. Members were provided with a copy of the Memo from the City Manager to the COPTF and asked relevant

questions. City Manager Rodriguez explained that as an advisory board to City Council, the COPTF can recommend programs and activities for funding consideration. The funding cannot be used toward capital improvement projects and it is not a grant program, such that, CBOs will not be invited to submit proposals. Any park improvements that pose an immediate danger should be reported to Public Works, they will not be covered under this one-time funding. Programmatic elements that occur at a park may be considered. The COPTF will need to decide on what recommendations to make to City Council.

ii) Mr. Dwyer announced that the City did not receive an invitation to continue to the next round for the Robert Woods Foundation grant.

iii) Moving forward, the COPTF plans to seek funding from and partner with Kaiser to implement the identified policy and program priorities.

iv) Fund obesity prevention programs and policies through a tax on sugar sweetened beverages. No discussion.

### **REVIEW CAP PROGRAMS AND POLICIES TO IMPLEMENT**

COPTF members voted on the top three program and policy priorities via ballot. The results were as follows:

a) Members brainstormed ideas for improving park spaces. The suggestions were as follows (in no particular order or ranking):

- Earth Day/ Park Clean up
- Garden/ Hospitality Café
- Neighborhood planning organization
- Security
- Lighting (to communicate to Public Works, not for funding)
- Restroom Repairs (to communicate to Public Works, not for funding)
- Free Family Play Days

b) Members brainstormed ideas for offering free and reduced-cost programs and classes for all ages, particularly 0-5 and teens.

- Provide free trials of classes each month
- Cooking classes for children, teens and adults
- Swimming classes
- Cycles of change/ bike repair
- Cooking Matters
- Fund nutrition classes
- Talent Show
- Zumba at the park
- Family marathon/ walkathon

c) The Task Force voted to create a subcommittee to review and gather relevant information on the identified ideas and narrow down the recommendations to City Council.

### **UPCOMING AGENDA ITEMS**

The next meeting was scheduled for November 19<sup>th</sup> at 5:30pm at the San Pablo Community Center. Members discussed items for future meetings:

- Presentation from Safe Routes to School/ Walking Buses
- Davis Park Master Plan
- Soda Tax results
- Health Incentive Program

### **MEETING ADJOURNED**

Meeting was adjourned at 7:05pm.