

CHILDHOOD OBESITY PREVENTION TASK FORCE

EAT SMART GET MOVING



CHILDHOOD OBESITY PREVENTION TASKFORCE (COPTF) MEETING MINUTES

May 24, 2017 5:30 P.M. – 7:00 P.M.
SAN PABLO COMMUNITY CENTER

PRESENT

- Lucy Alfaro (Co-Chair) - Parent, West County Regional Group, First Five**
- Flor Castro – Parent, West County Regional Group, First Five**
- Genoveva Calloway- Vice Mayor, San Pablo
- Mariela Cuellar - Parent, West County Regional Group, First Five**
- Greg Dwyer - Community Services Director, City of San Pablo
- Tomasa Espinoza - Parent, West County Regional Group, First Five**
- Petronila Fernandes - Parent, West County Regional Group, First Five**
- Astrid Flores- Youth Services Aide, City of San Pablo
- Soledad Garcia - Parent, West County Regional Group, First Five**
- Rhea Laughlin – Community Engagement Program Officer, First Five Contra Costa**
- Leydi Maldonado – Parent, West County Regional Group, First Five**
- Tashaka Merriweather – Coordinator, West Contra Costa Unified School District**
- Andrea Mendez- Recreation Supervisor, City of San Pablo
- Lynn Pernala – Executive Director, Weigh of Life**
- Eric Peterson – Area Director, Contra Costa Care Council**
- Tony Ramirez (Chair) - Teacher, Dover Elementary School**
- Coire Reilly- Community Wellness & Prevention Program Manager, Contra Costa Health Services**
- Gabi Rivas- Community Liaison, First Five Contra Costa**
- Monique Sims – Program Manager, Contra Costa Health Services, WIC Programs**
- Adriana Vasquez – Parent, West County Regional Group, First Five**
- Gwenndolyn White – Health Educator, Contra Costa Health Services**

GUESTS

- Lorena Mendel – Community Leader
- Tiffany Bell- Health Education Specialist, Contra Costa County

Total Membership: 17

Quorum: 8

Members Present: 6

WELCOME AND INTRODUCTIONS

The meeting was called to order at 5:40p.m.

PUBLIC COMMENT

Information was shared by Ms. Alfaro regarding Aloha Night which is hosted by the Senior Center. Aloha Night will be taking place at San Pablo's Maple Hall on June 16 from 5 p.m. through 6 p.m. Anyone who is interested can purchase tickets from Ms. Alfaro.

APPROVAL OF THE MINUTES

Minutes to approve for 1/25/17, 3/22/17 Quorum not met

COPTF LOGO AND BRANDING

Mr. Dwyer shared new information in regards to a potential new Childhood Obesity Prevention Task Force logo. Mr. Dwyer has some feedback on the current logo, it's very busy which doesn't allow for the message to fully be showcased of what Childhood Obesity Prevention Task Force is about. Mr. Ramirez made a comment about consider to re-name the committee that will carry a broader message of healthy and active living. Council Member Genoveva shared out to consider wording around wellness and the continuation to our subcommittee of healthy and active living. The committee views the current six logo drafts. What the committee has requested is for the logos with the Childhood Obesity Prevention Task Force name have 3 factors, showcases family inclusion, a bright color scheme, and simple message. Mr. Dwyer has requested if any other member of the committee has an idea after the meeting to please email it to Mr. Flores.

SUBCOMMITTEE REPORTS & MEMBERSHIP

Funding and Sustainability- Mr. Dwyer reported back to the group, the informational brochure is currently being created. The brochure is to inform the San Pablo community on the efforts and mission of the Childhood Obesity Prevention Task Force has accomplished and will continue to do. The brochure draft should be ready by the next meeting to have the committee approve or deny the design. Any questions or ideas that the committee has can be sent to Ms. Flores or Mr. Dwyer.

Active Living- Ms. Mendez reported back to the group on the new updates for the subcommittee. Regarding the Childhood Obesity Prevention Task Force ten dollar classes that are being offered at the San Pablo Community Center. Currently, all classes are filled and are waitlisted. Due to the un-expected issue with the Contra Costa College pool, a session of swimming had to be canceled. The active and healthy classes will continue forward for the months of June and July. Ms. Mendez will continue to present updates on the data collected to see who has been served in the community in the upcoming meetings.

Healthy Eating – Mr. Dwyer reported back on the current project of installing water stations to some San Pablo schools. Currently, there has not been a response back due to the long process of external work that must be done at the school site which will help make the installation smoother. Mr. Dwyer is looking at second options if the water stations do that work out as planned. The second option is with the introduction of salad bars at the San Pablo school sites. The only issue with salad bars that was shared by the group is finding a dedicated staff and or student that will be responsible for maintaining the salad bars during lunch hours. Mr. Ramirez had made the comment about integrating salad bars to the school is great, but there must be an education component for students. This will help educate students about certain fruits and vegetables versus just giving out the fruits and vegetables. Vice Major, Genoveva had mentioned that Whole foods offer different education classes that can potentially help support this type of programing to educate our students on healthy food options at the elementary level.

Recruitment of COPTF members- The membership application is currently available to all the public, if interested please contact Ms. Flores and or Mr. Dwyer. Meetings are open to the public if anyone is interested in sitting and learning more information.

ANNOUNCEMENTS/ UPCOMING AGENDA ITEMS

- a. City Updates on events and programs
- b. November meeting date will change due to holiday week

MEETING ADJOURNED

The meeting was adjourned at 7:03 pm. The next meeting will be held on July 26th, 2017.